



*The good response on RedNight showed us how important it is to finally meet again. Our visitors enjoyed being able to reunite at the Märklin stand after the trade fair had ended and have in-depth discussions about the model railway world again in person with others in the industry.*



**GEBR. MÄRKLIN & CIE. GMBH**

Florian Sieber, Managing Director

**Ranges for beginners, professionals, children and collectors**

82

EXHIBITORS

16

COUNTRIES

8,900 m<sup>2</sup>

EXHIBITION SPACE

Figures valid for the Spielwarenmesse® 2024



**MODEL RAILWAYS AND  
MODEL CONSTRUCTION**



**YOUR CONTACT**

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# YOUR PARTICIPATION OPTIONS

Choose from three options:

## 1. INDIVIDUAL SPACE



### ROW STAND

1 side open

218 €/m<sup>2</sup>



### CORNER STAND

2 sides open

265 €/m<sup>2</sup>



### HEAD STAND

3 sides open

286 €/m<sup>2</sup>



### BLOCK STAND

4 sides open

290 €/m<sup>2</sup>

### YOUR COSTS

Space price (requested number of m<sup>2</sup>)

+ Media package with comprehensive services 750 €

+ AUMA fee 0.60 €/m<sup>2</sup>

+ Waste disposal fee 4.95 €/m<sup>2</sup>

## REGISTRATION

Register conveniently online at

[www.spielwarenmesse.de/en/exhibit/application/](http://www.spielwarenmesse.de/en/exhibit/application/)



- ! The registration fee is 400 €.
- This is deducted in full from the participation fee following review and on approval.
- It is refunded in the case of non-approval.

## 2. COMPLETE PACKAGE – NEW EXHIBITOR PACKAGE

With the **New Exhibitor Package**, we offer a complete solution for anyone exhibiting at Spielwarenmesse® for the first time. You get all you need for a successful trade fair: we've thought of everything, from the stand space, stand construction and power supply through to various marketing options. Let us take care of it all for you.

- Freely selectable stand size of between 9 and 20 m<sup>2</sup>
- Stand construction, basic equipment and power supply included
- All media package services, AUMA and waste disposal fees included

## 3. 7A PACKAGE

Smaller companies in this product category can exhibit with the **7A Package**.

The 9 m<sup>2</sup> area is equipped with everything you need for an optimal presentation of your company; also the media package services as well as AUMA and the waste disposal fees are included.

## FAIR CALCULATOR

Would you like to work out your specific costs?

Then use our free Fair Calculator

[www.spielwarenmesse.de/en/exhibit/fair-calculator](http://www.spielwarenmesse.de/en/exhibit/fair-calculator)





Spielwarenmesse® overview:  
**13** product groups in **19** halls

### THE PRODUCT GROUP

- Classic model railways meet innovations
- Current trends and innovations in the RC model construction segment
- Ever-popular products such as diecast models and plastic model kits

### THE VISITORS

- Toy retailers
- Electronics trade
- Department stores, supermarkets
- Mail order businesses, online shops
- Leisure and theme parks
- Social and public institutions, nursery/school outfitters

### MODEL RAILWAYS

- Model railways of all gauges
- Trams and accessories
- Cable and suspension railways
- Narrow-gauge vehicles
- Rack railways
- Other model railroads

### ACCESSORIES

- Rails and track materials
- Dioramas
- Lighting
- Motors
- Lamps
- Steam technology
- Noise technology
- Couplings
- Loads
- Signals
- Electrical material
- Transformers
- Electronic control devices
- Switching and interlocking systems
- Digital model railroad controls
- Computer controls
- Model train kits
- Children's trains
- Architecture
- Landscape accessories
- Figures and trains for model railroad layouts
- Film material
- Tools for model railroad construction
- Railway literature
- Other model railway accessories

### MODEL CONSTRUCTION

- Model construction kits
- RC model construction and accessories
- RTR model construction
- True-to-scale models

- Steam engines
- Model aircraft
- Model ships
- Buildings
- Figures
- Paint and airbrush accessories
- Adhesives
- Power sources
- Solar technology
- Tools
- DIY supplies
- Model construction software and videos
- Model construction literature
- Display cases
- Model building material
- Model paints and varnishes
- Industrial glue
- Fretsaws and carving
- Brushes
- Electric motors
- Internal combustion engines
- Paper craft sheets
- Historical models
- Plastic models
- Metal models

### HOBBIES

- DIY supplies
- Slot car racing tracks

Licensed products, sustainable products and products for people with special needs

