



Every year, we are thrilled to experience the changes in the world of sports and leisure products live. The Spielwarenmesse is the ideal place to present the latest trends from HUDORA for the whole family. We are looking forward to our time in Nuremberg!



HUDORA GMBH

Pieter Coelewijn & Hasko Heinrici, Managing Directors

Everything from classics to new innovations in sports and leisure

224

EXHIBITORS

31

COUNTRIES

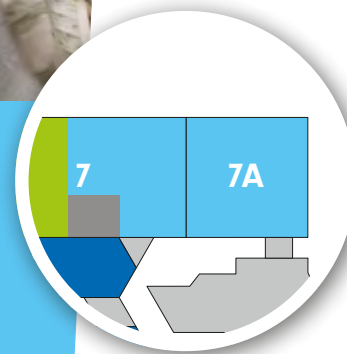
14,200 m²

EXHIBITION SPACE

Figures valid for the Spielwarenmesse® 2024



**SPORTS, LEISURE,
OUTDOOR**



YOUR CONTACT

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YOUR PARTICIPATION OPTIONS

Choose from two options:

1. INDIVIDUAL SPACE



ROW STAND

1 side open

218 €/m²



CORNER STAND

2 sides open

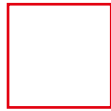
265 €/m²



HEAD STAND

3 sides open

286 €/m²



BLOCK STAND

4 sides open

290 €/m²

YOUR COSTS

Space price (requested number of m²)

+ Media package with comprehensive services 750 €

+ AUMA fee 0.60 €/m²

+ Waste disposal fee 4.95 €/m²

REGISTRATION

Register conveniently online at

www.spielwarenmesse.de/en/exhibit/application/



2. COMPLETE PACKAGE – NEW EXHIBITOR PACKAGE

With the **New Exhibitor Package**, we offer a complete solution for anyone exhibiting at Spielwarenmesse® for the first time. You get all you need for a successful trade fair: we've thought of everything, from the stand space, stand construction and power supply through to various marketing options. Let us take care of it all for you.

- Freely selectable stand size of between 9 and 20 m²
- Stand construction, basic equipment and power supply included
- All media package services, AUMA and waste disposal fees included

- **The registration fee is 400 €.**
This is deducted in full from the participation fee following review and on approval.
It is refunded in the case of non-approval.

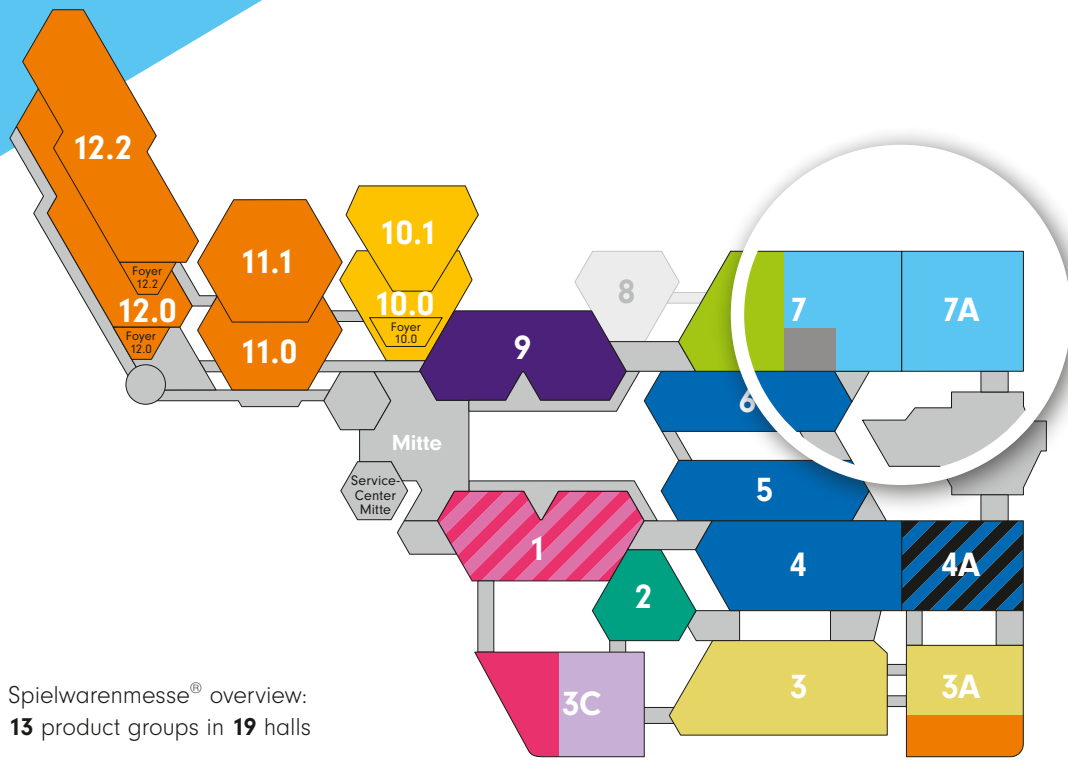
FAIR CALCULATOR

Would you like to work out your specific costs?

Then use our free Fair Calculator

www.spielwarenmesse.de/en/exhibit/fair-calculator





Spielwarenmesse® overview:
13 product groups in **19** halls

THE PRODUCT GROUP

- Toys for outdoor use as top sellers in the toy trade
- Sports and outdoor toys are on trend globally
- Ideas for activities and motor skills

THE VISITORS

- Toy retailers
- Drugstores, supermarkets, department stores
- Food retailers, discounters
- Mail order businesses, online shops
- Sporting goods shops, lifestyle stores
- DIY stores
- Fun and leisure parks, event agencies

OUTDOOR WINTER

- Winter sports equipment
- Winter toys
- Ice sports equipment and accessories

LEISURE

- Bikes
- Unicycles
- Children's vehicles (prams, push-alongs, pedal cars, etc.)
- Motorised vehicles
- Boards and hoverboards
- Inline skates and accessories
- Balls
- Ball sports equipment
- Throwing games
- Frisbees
- Skittle games
- Boccia
- Croquet
- Boules
- Boomerangs
- Foam toys
- Gymnastics equipment
- Sand toys
- Water toys
- Swimming aids
- Water sports equipment
- Wind games
- Kites
- Juggling equipment
- Darts and accessories
- Table soccer and billiards



- Shooting game equipment
- Slackline equipment
- Trampolines
- Table tennis
- Fun articles
- Ball pool
- Glass marbles
- Balance bikes
- Tricycles
- Scooters
- Ride Ons
- Accessories for scooters and bikes

OUTDOOR SOMMER

- Inflatables
- Beach and bathing toys
- Beach and bathing equipment
- Camping supplies
- Inflatable/rubber dinghies and accessories
- Playground equipment
- Play tents and houses
- Kindergarten and school equipment
- Pool equipment

Licensed products, sustainable products and products for people with special needs

