



Spielwarenmesse is at the heart of our annual planning and offers us three key advantages: it brings us together with our most important national and international customers and helps us to reduce travel expenses and costs. As a fixed point in our planning, it enables us to prepare market and customer information in a targeted manner and shape our sales strategies. It also gives structure to our year, as the presentation of most new products in Nuremberg ensures media attention, good pre-sales and security for our dealers and sales force.



NOCH GMBH & CO. KG

Rainer Noch, Managing Director

Ranges for beginners, professionals, children and collectors

82	16	8,900 m ²
EXHIBITORS	COUNTRIES	EXHIBITION SPACE

Figures valid for the Spielwarenmesse 2024



**MODEL RAILWAYS AND
MODEL CONSTRUCTION**



YOUR CONTACT

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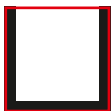




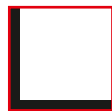
YOUR PARTICIPATION OPTIONS

Choose from three options:

1. INDIVIDUAL SPACE



ROW STAND
1 side open
218 €/m²



CORNER STAND
2 sides open
265 €/m²



HEAD STAND
3 sides open
286 €/m²



BLOCK STAND
4 sides open
290 €/m²

YOUR COSTS

Space price (requested number of m²)

+ Media package with comprehensive services 750 €

+ AUMA fee 0.60 €/m²

+ Waste disposal fee 4.95 €/m²

REGISTRATION

Register conveniently online at

www.spielwarenmesse.de/en/exhibit/application/



2. COMPLETE PACKAGE – NEW EXHIBITOR PACKAGE

With the **New Exhibitor Package**, we offer a complete solution for anyone exhibiting at Spielwarenmesse for the first time. You get all you need for a successful trade fair: we've thought of everything, from the stand space, stand construction and power supply through to various marketing options. Let us take care of it all for you.

- Freely selectable stand size of between 9 and 20 m²
- Stand construction, basic equipment and power supply included
- All media package services, AUMA and waste disposal fees included

3. 7A PACKAGE

Smaller companies in this product category can exhibit with the **7A Package**. The 9 m² area is equipped with everything you need for an optimal presentation of your company; also the media package services as well as AUMA and the waste disposal fees are included.

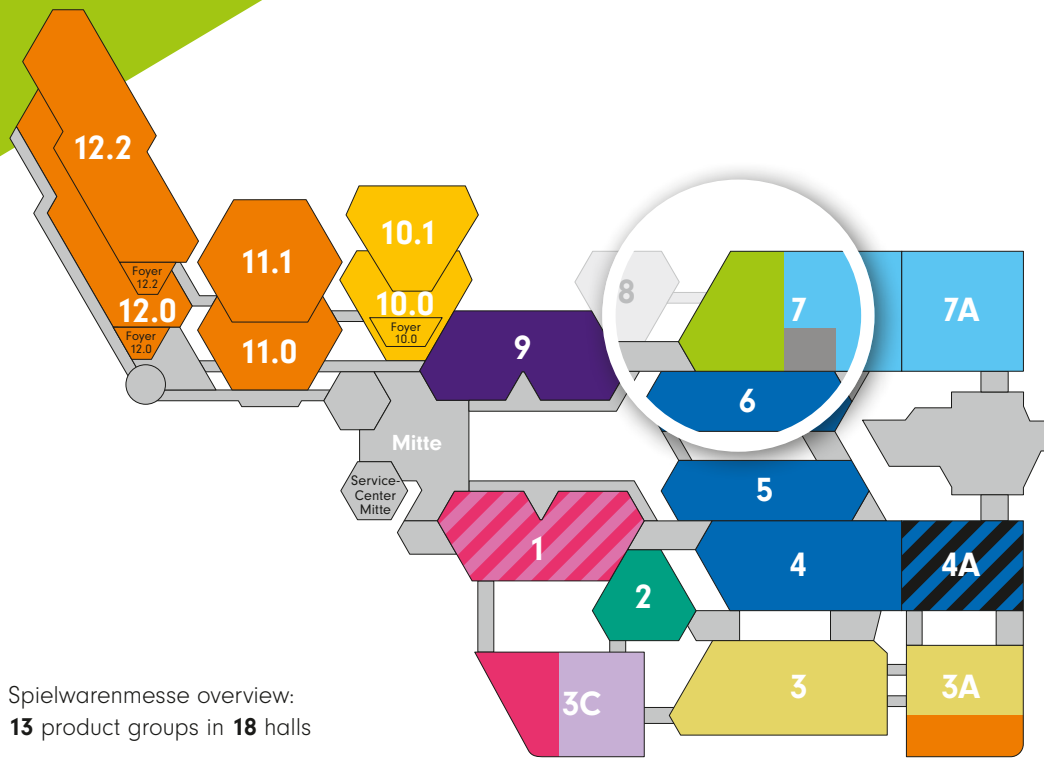
- ! The registration fee is 400 €. This is deducted in full from the participation fee following review and on approval. It is refunded in the case of non-approval.

FAIR CALCULATOR

Would you like to work out your specific costs?
Then use our free Fair Calculator

www.spielwarenmesse.de/en/exhibit/fair-calculator





Spielwarenmesse overview:
13 product groups in **18** halls

THE PRODUCT GROUP

- Modern innovations enrich the field of classic model railways
- Current trends and innovations in the RC model building segment reflect the continuing demand and growing interest
- Ever-popular products such as diecast models and plastic model kits

THE VISITORS

- Toy retailers
- Electronics trade
- Department stores, supermarkets
- Mail order businesses, online shops
- Leisure and theme parks
- Social and public institutions, nursery/school outfitters

MODEL RAILWAYS

- Model railways of all gauges
- Trams and accessories
- Cable and suspension railways
- Narrow-gauge vehicles
- Rack railways
- Other model railroads

ACCESSORIES

- Rails and track materials
- Dioramas
- Lighting
- Motors
- Lamps
- Steam technology
- Noise technology
- Couplings
- Loads
- Signals
- Electrical material
- Transformers
- Electronic control devices
- Switching and interlocking systems
- Digital model railroad controls
- Computer controls
- Model train kits
- Children's trains
- Architecture
- Landscape accessories
- Figures and trains for model railroad layouts
- Film material
- Tools for model railroad construction
- Railway literature
- Other model railway accessories

MODEL CONSTRUCTION

- Model construction kits
- RC model construction and accessories
- RTR model construction
- True-to-scale models

- Steam engines
- Model aircraft
- Model ships
- Buildings
- Figures
- Paint and airbrush accessories
- Adhesives
- Power sources
- Solar technology
- Tools
- DIY supplies
- Model construction software and videos
- Model construction literature
- Display cases
- Model building material
- Model paints and varnishes
- Industrial glue
- Fretsaws and carving
- Brushes
- Electric motors
- Internal combustion engines
- Paper craft sheets
- Historical models
- Plastic models
- Metal models

HOBBIES

- DIY supplies
- Slot car racing tracks

Licensed products, sustainable products and products for people with special needs

