



In particular, we had new potential customers at our stand, from Germany but also from Asia and the US. The timing of the Spielwarenmesse is perfect for us. We find the trade fair to be a valuable platform for maintaining relationships with our customers and making new contacts. Thanks to the adjacent stands having a similar customer base to us, we generate further synergies.



CUBORO AG

Sebastian Etter, CEO

World's largest offering of wooden toys and toys made from natural materials

258

EXHIBITORS

35

COUNTRIES

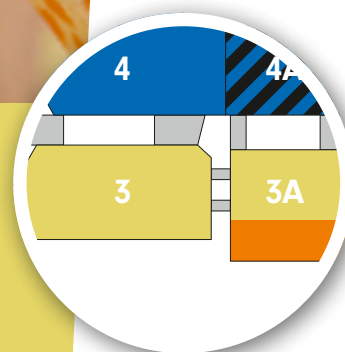
16,000 m²

EXHIBITION SPACE

Figures valid for the Spielwarenmesse 2024



**WOODEN TOYS,
TOYS MADE FROM
NATURAL MATERIALS**



YOUR CONTACT

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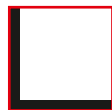
YOUR PARTICIPATION OPTIONS

Choose from two options:

1. INDIVIDUAL SPACE



ROW STAND
1 side open
218 €/m²



CORNER STAND
2 sides open
265 €/m²



HEAD STAND
3 sides open
286 €/m²



BLOCK STAND
4 sides open
290 €/m²

YOUR COSTS

Space price (requested number of m²)

+ Media package with comprehensive services 750 €

+ AUMA fee 0.60 €/m²

+ Waste disposal fee 4.95 €/m²

REGISTRATION

Register conveniently online at

www.spielwarenmesse.de/en/exhibit/application/



2. COMPLETE PACKAGE – NEW EXHIBITOR PACKAGE

With the **New Exhibitor Package**, we offer a complete solution for anyone exhibiting at Spielwarenmesse for the first time. You get all you need for a successful trade fair: we've thought of everything, from the stand space, stand construction and power supply through to various marketing options. Let us take care of it all for you.

- Freely selectable stand size of between 9 and 20 m²
- Stand construction, basic equipment and power supply included
- All media package services, AUMA and waste disposal fees included



The registration fee is 400 €.

This is deducted in full from the participation fee following review and on approval.

It is refunded in the case of non-approval.

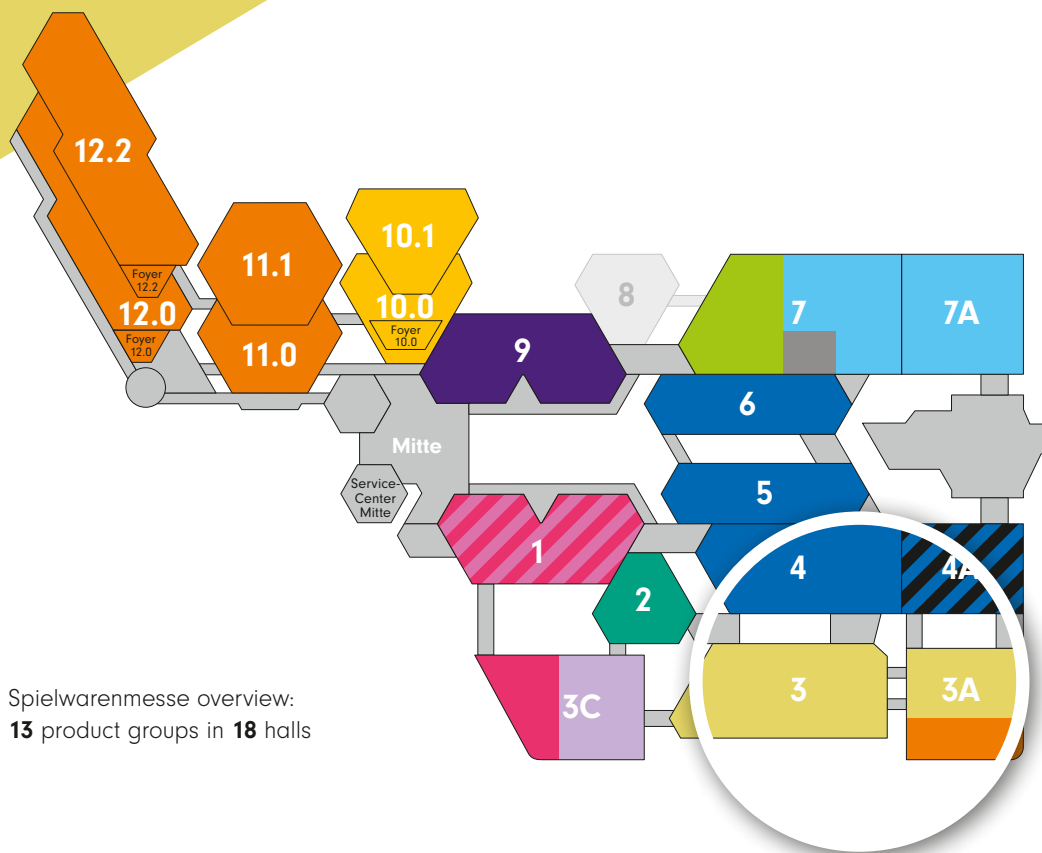
FAIR CALCULATOR

Would you like to work out your specific costs?

Then use our free Fair Calculator

www.spielwarenmesse.de/en/exhibit/fair-calculator





Spielwarenmesse overview:
13 product groups in **18** halls

THE PRODUCT GROUP

- Consistently high visitor interest and continuous satisfaction thanks to a wide range of suppliers – from small craft businesses to international market leaders
- The only international trade fair in the toy sector that has a specialized exhibition area for this product group
- Wooden toys and toys made from natural materials meet the demand for ecologically responsible products

THE VISITORS

- Toy retailers
- Gift shops, promotional items trade
- Furniture stores, retailers of decorations
- Drugstores, supermarkets, department stores
- Food retailers, discounters
- Mail order businesses, online shops
- Social and public institutions, nursery/school outfitters

WOODEN TOYS AND ARTICLES

- Wooden baby and infant items
- Play shops and accessories
- Games and accessories
- Wooden decorations
- Wooden construction sets
- Wooden building blocks
- Wooden puzzles
- Wooden furniture
- Kendama
- Outdoor wooden play furniture
- Wooden vehicles
- Riding and rocking horses
- Educational wooden toys
- Therapy toys
- Wooden mobiles
- Wooden musical instruments
- Children's furnishings
- Nursery and school equipment
- Wooden animals and figures
- Spinning tops
- Other wooden toys and articles



TOYS MADE FROM NATURAL MATERIALS

- Toys made from card and cardboard
- Toys made from cork
- Toys made from other natural materials

CRAFTWORKS

- Handcrafted toys
- Erzgebirge folk art
- Porcelain and ceramic articles
- Glass and crystal articles
- Metal articles
- Carvings
- Music boxes

Licensed products, sustainable products and products for people with special needs

