

FIT **FOR** **FAIR**



Welcome to the webinar

Spielwarenmesse® Basics 2027

14. Oktober 2026

Your hosts



Francesca Ercoli

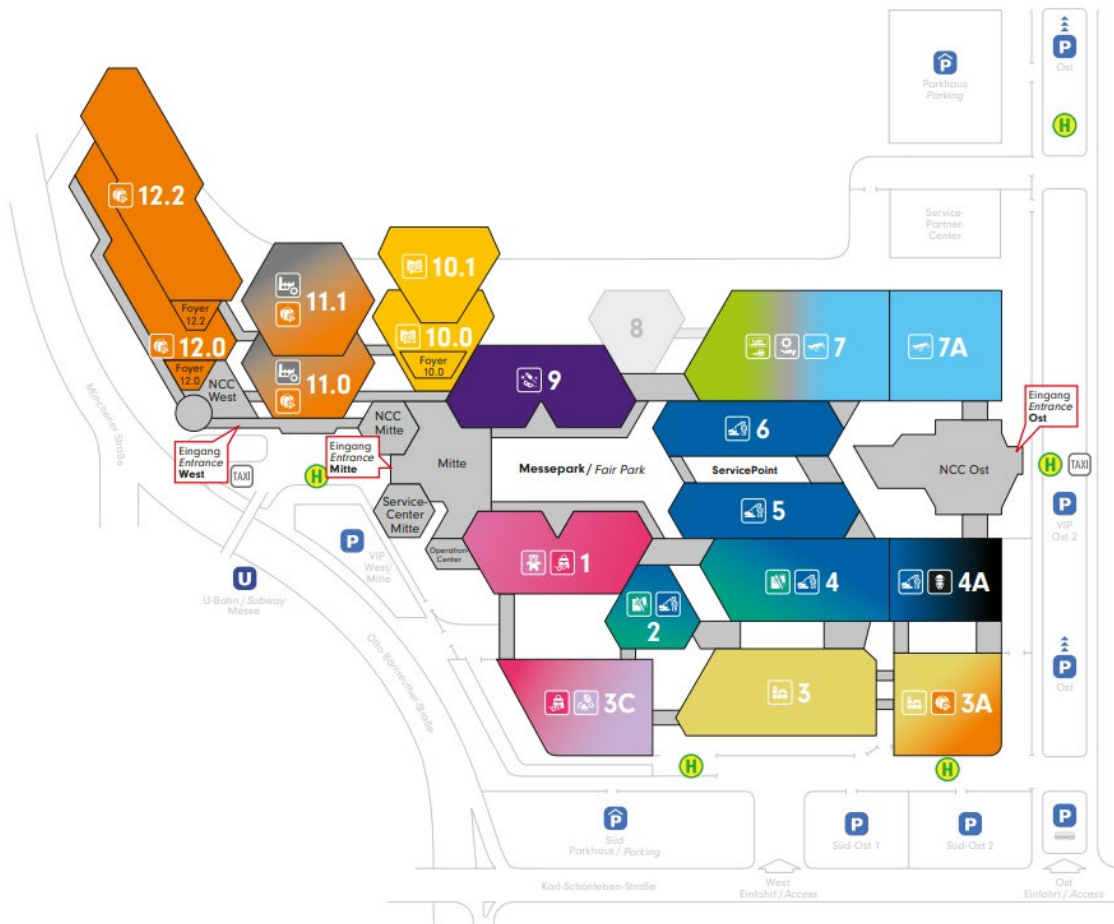


Niklas Renner

Technical check



Halls and product groups



Lifestyle Products



Dolls, Soft Toys



Baby and Infant Articles



Wooden Toys, Toys made from Sustainable Materials



School Articles, Stationery, Creative Design



Technical Toys, Educational Toys, Action Toys



Electronic Toys



Model Construction and Model Railways



Sport, Leisure, Outdoor



Festive Articles, Carnival and Fireworks



Games, Books, Learning and Experimenting



Multi-Product Group



Services for Trade and Industry



Manufacturing Services



Organising your exhibition stand



Information on stand construction

- The most important specifications for the stand:
 - A minimum construction height of 2.5m and a maximum construction height of 4.5m
 - Open stand design
 - Furniture and stand decorations must be flame-retardant
 - Stand partition walls / white, clean rear walls
 - Additional: furniture, electricity, sufficient lighting, cleaning
- Stand space is generally empty*
- 3 options for stand construction:
 - Your own stand
 - Hire an official ServicePartner of Spielwarenmesse
 - Book a stand construction package from Spielwarenmesse

**Except when participating with the
New Exhibitor Package*

Information on stand construction

Official ServicePartners for stand construction:



Stand construction package from Spielwarenmesse:

- Carpet, stand walls, lockable compartment, furniture, lighting, power supply and daily stand cleaning
- Bookable in 2 versions
 - BASIC 9 – 30 sqm
 - PREMIUM 12 – 50 sqm
- Booking deadline: 11. / 22. December

Opening hours

Assembly							Fair times					Dismantling				
Mon	Tues	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	
25.01.	26.01.	27.01.	28.01.	29.01.	30.01.	31.01.	01.02.	02.02.	03.02.	04.02.	05.02.	06.02.	07.02.	08.02.	09.02.	
7am – 8pm					7am – 10pm		7am - 6pm	9am – 6pm				9am – 2 pm	2pm-12am 12am – 8pm	7am – 8pm	7am – 7pm	
							Admission daily from 7am, Stand to be occupied no later than 8:45am									
Assembly / dismantling passes															Assembly / dismantling passes	
Exhibitor passes																

NEW

Exhibitor passes

- Valid during assembly, dismantling times and the fair
- On trade fair days = inclusive ticket for local public transport
- Number of free exhibitor passes depending on stand size:
 - Up to 10m²: 2 passes
 - Up to 20m²: 3 passes
 - Up to 30m²: 4 passes
 - etc.
- ServiceShop → voucher and pass manager
 - From there send passes direct to employees
 - Charging of additional passes only after the trade fair



spielwarenmesse 02.02. - 06.02.2027
 Test Company | Hall: -- Booth: --
 Number of free exhibitor passes: 8 | Number of free 1-day voucher codes: 50

Welcome to your voucher and pass manager of Spielwarenmesse 2027
 Children and teenagers under the age of 16 are not admitted – excluding infants up to the age of 6 months accompanied by an approved fair participant.
 We are happy to assist you with your planning. Here are a few more tips for your [journey](#) and [stay](#).
 Your will be able to buy a ticket to the Spielwarenmesse Bus from the start of November here!

Visitor vouchers ✓

START OF NOVEMBER, visitor vouchers and branding packages will be available here.

As an exhibitor, you will receive a number of **free 1-day voucher codes** depending on the size of your stand (see red banner at top). Redeemable up to a max. of five 1-day voucher codes per visitor.

Note for your visitors: Registrations for third parties are not possible! Each ticket registration requires a separate email address

Prices (billed after the fair):
 Additional 1-day voucher code 22.00 EUR incl. VAT
 Permanent voucher code 37.00 EUR incl. VAT

3 VISITORS INVITED **1 VISITORS REGISTERED** **0 ACCESS FOR ALL TICKETS**

INVITE VISITORS
 Here you invite your customers to the fair

MANAGE VISITOR VOUCHERS
 Search for visitors, tickets and vouchers

Exhibitor passes and assembly/dismantling passes ✓

As an exhibitor, you will receive a number of **free exhibitor passes** depending on the size of your stand (see red banner at top). These passes are valid for all fair, assembly and dismantling days.

Create and send out exhibitor passes as well as assembly and dismantling passes directly by clicking on "Create passes"

Assembly and dismantling passes are free of charge and are only valid during assembly and dismantling times, for example for stand constructors.

Only additionally used exhibitor passes will be charged after the fair at 37.00 EUR incl. VAT.

6 PASSES CREATED **4 PASSES REGISTERED** **0 ACCESS FOR ALL TICKETS**

CREATE PASSES
 Here you register your team

MANAGE PASSES
 Here you search for already registered team members/ passes

Branding packages
 Before you click on INVITE VISITORS, book the branding package - these advertising measures will be displayed to visitors who redeem a ticket using your voucher codes, all you have to do is provide graphics.

BOOK BRANDING PACKAGES
 Book your branding package in the first step

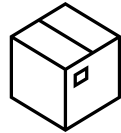
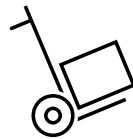
MANAGE BRANDING PACKAGES
 Upload your graphics in the second step



Trade fair logistics

Deliveries

- **Delivery address** for good to your stand:



Spielwarenmesse 2027

Your company name

Hall: ____ Stand: ____

Messezentrum

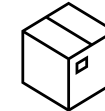
90471 Nuremberg

Germany

**Please do not send
to the Spielwarenmesse eG
office address** !

- Shipping via **parcel service**

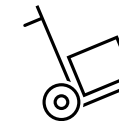
- All providers usable (access to exhibiton grounds secured) BUT
- Delivery often problematic
- Official ServicePartner:
Business Services Schwabach Mail Boxes Etc. 0036



MAIL BOXES ETC.™

- **For delivery of pallets**

- Exhibition forwarders: DSV, Kühne + Nagel
- Forklifts
- Empty and full goods storage
- With own forwarding agent: consultation recommended



DSV

Global Transport and Logistics



KÜHNE+NAGEL

- Keep in mind the **Sunday driving ban** for trucks

Trade fair logistics

Loading and unloading in the loading yard

- During assembly and dismantling: short-term entry into the loading yards possible
- Cash deposit of **100 EUR** required (no card payment accepted)
- Depending on vehicle size: staying duration 1-3 hours
- Entry on the last day of the fair 6.2.2027 from 4/5pm (before: delivery of empties)



Parking

- **Trucks, trailers, vans:** free parking on Poststraße 4, free shuttle to/from the exhibition grounds
- **Cars during assembly:** free parking in the official parking areas of the exhibition grounds
- **Cars during fair times:** Paid parking in the official parking areas of the exhibition grounds
 - Extended parking permit available in the Online Service Centre for 80 EUR
 - Day parking permit upon entry to the site for 16 EUR
- **e-charging stations and disabled parking spaces:** Overview map on our website
- **Coaches:** designated bus station at the entrance to Große Straße – day parking ticket for 25 EUR



Waste disposal

6.1 Waste management

All the following rules are based on the currently valid requirements of the Recycling Management Act (German KrWG), the associated implementation provisions and regulations, particularly including the Commercial Waste Regulations (German GewAbfV), the "state laws" and "local government by-laws".

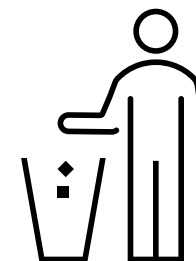
The city of Nuremberg has issued a by-law on waste management which governs waste prevention and waste sorting and is binding on exhibitors and organizers.

The exhibitor is responsible for proper and environmentally compatible disposal of waste produced during assembly and dismantling and during the event by it or its contractors (e. g. stand builders, caterers, etc.). The exhibitor is the producer of this waste. The technical handling of disposal for recycling and removal is solely incumbent on Spielwarenmesse eG or its appointed ServicePartner.

6.1.1 Waste disposal

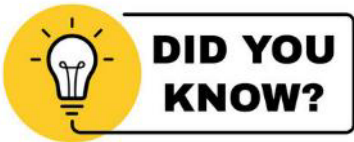
According to the German Waste Management Act, the German Commercial Waste Regulation (GewAbfV) and the Waste Framework Directive (Directive 2008/98/EG with amendments by Directive (EU) 2018/851), waste should be primarily avoided during assembly and dismantling and during the event. Exhibitors and their contractual partners are obliged to effectively contribute to this in every phase of the event. This aim must be pursued by all concerned in the planning and coordination phases. This especially applies to packaging material, advertising material, carpets, disposable stand equipment, empty containers, pallets and disposable crockery. Please particularly observe the ban on the use of swabs, cutlery, plates, straws, stirrers and balloon poles made of plastic. The ban also applies to disposable cups and disposable packaging made of expanded polystyrene (styrofoam).

- Technical regulations: waste should be **avoided** wherever possible
- Waste generated during set-up and dismantling as well as during the trade fair: **Waste disposal fee**
- Excluded from this: disposal of **exhibition stands**
- Professional disposal of complete exhibition stand, or elements of, at the end of the trade fair:
 - Calculation when NOT registered 1.500 EUR
 - With booking in the **Online Service Center**: 1.000 EUR



Sustainability

- Disposable table wear (cups, plates, cutlery etc.), specifically made of plastic, is strictly prohibited!
 - Please bring and use your own crockery and glasses for serving guests at your stand!
- Exhibitor kitchens in (or between) the halls with sinks and a boiler for hot water, which can be used free of charge
 - Fetching water for preparing hot drinks
 - Washing dishes



Tap water in Nuremberg is safe and drinkable → “Bring your bottle!”





Online Service Center



DE/ EN

Welcome to the Online Service Center

Username:

Password:

[Forgot your password?](#)

☐ Show characters

☐ Remember login data.

Login

Questions about your participation?

Contact your personal [contact person](#)

Important information

[Information for exhibitors](#)

[Download Area](#)

[Spielwarenmesse App](#)

Your events

Change Password

DE/ EN

Your events - Online Service Center

Deadlines

With our practical [schedule](#) you will never miss a deadline for trade fair preparation! You can conveniently transfer each individual date to your personal calendar.

Documents

You have unread documents.

D-09-6

Note

Your **voucher and pass manager** is located in the ServiceShop. Click on the purple button under the heading "ServiceShop" to get to it.

In response to numerous requests from our exhibitors and partners, the fair-Saturday has been adjusted: **On Saturday, February 6, 2027**, the fair will end at **2pm** (instead of 5pm). The opening hours for the remaining days of the fair remain unchanged (9am – 6pm each day).

Secure your hotel room for the next fair now to benefit from a wider selection and better rates.

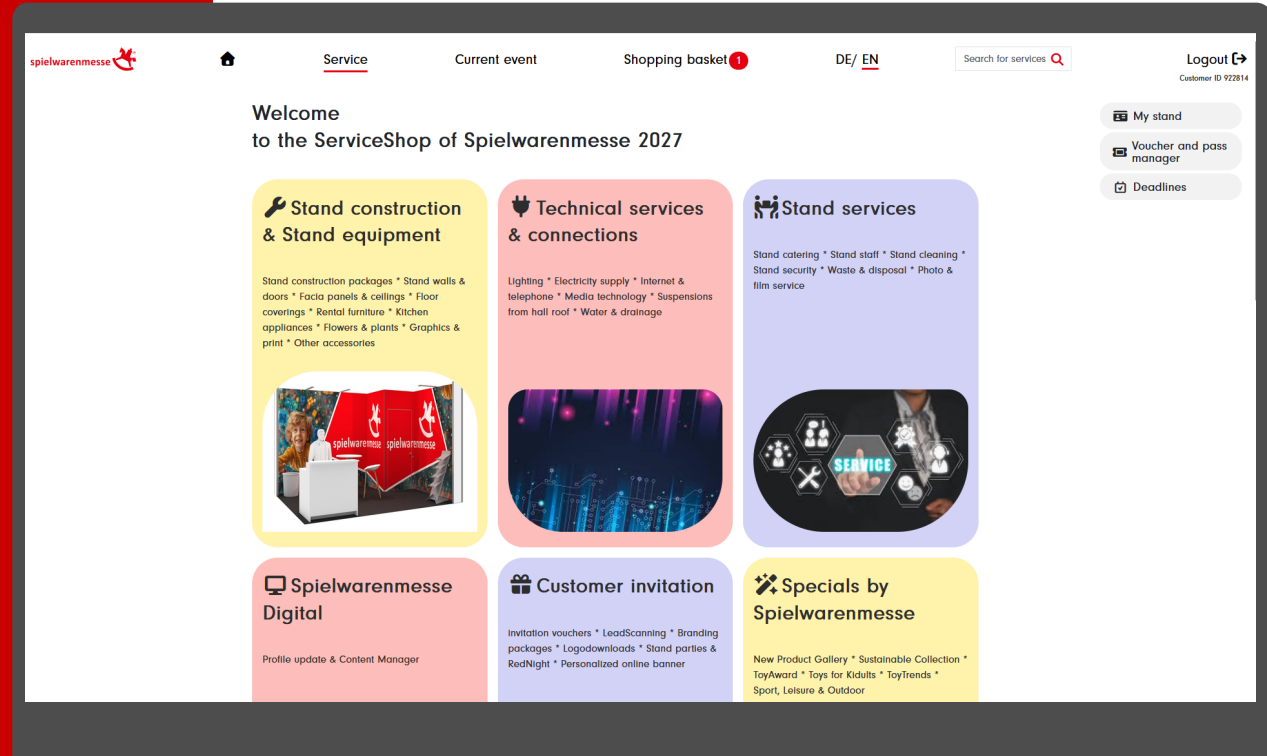
ServiceShop

Spielwarenmesse 2027

hall 11.0, stand D-09-6 (Main exhibitor Spielwarenmesse eG)

placed

- My Stand -> My Documents: Hall plan, Stand plan, Invoice
- Orders for stand equipment, technical services and stand services,...
- Sub-login possible, e.g. for your stand builder
- Voucher and pass manager





Sources of information

Information for exhibitor

<https://www.spielwarenmesse.de/en/exhibit/>

Exhibit

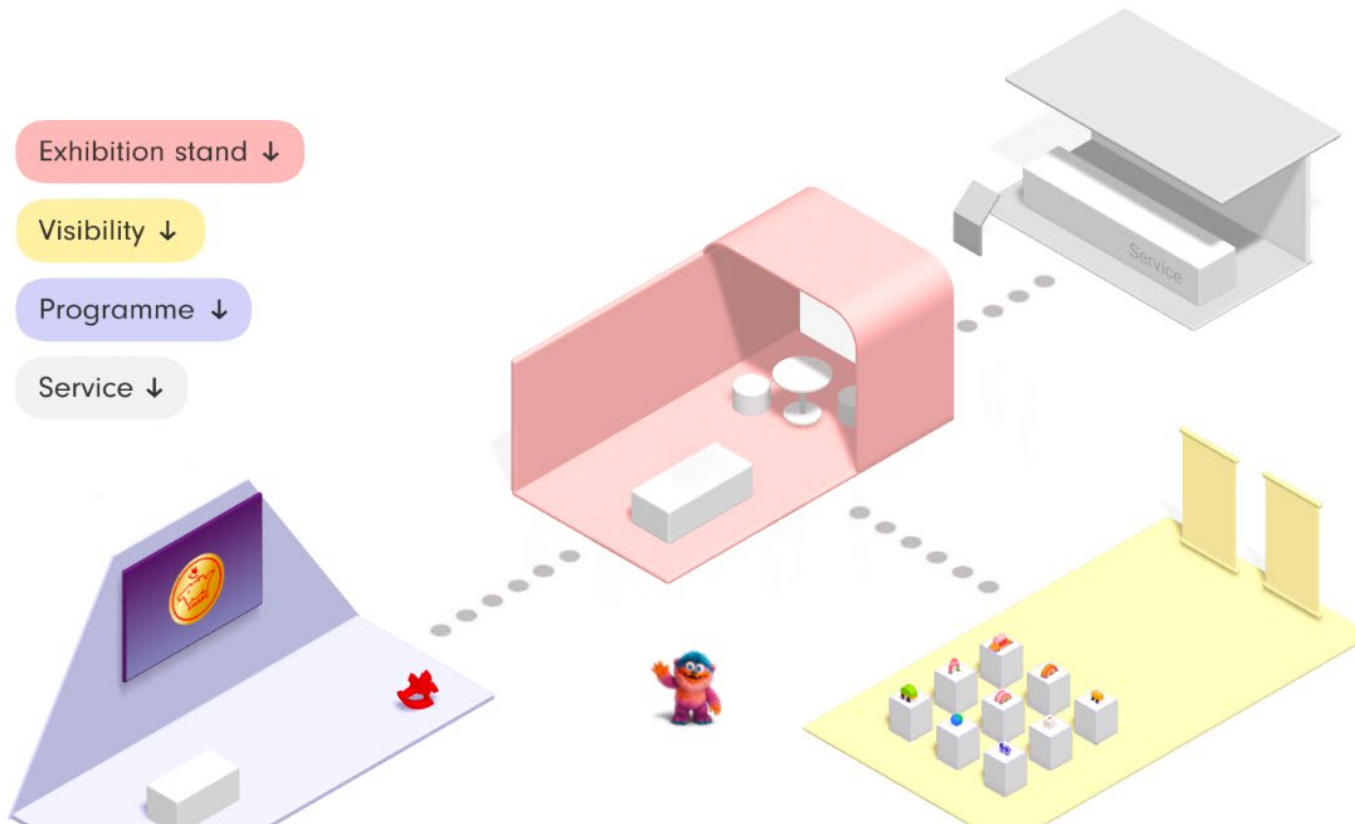
Your trade fair experience starts here. Whether it's stand design, visibility or networking – we'll guide you every step of the way to the Spielwarenmesse in Nuremberg.

Exhibition stand ↓

Visibility ↓

Programme ↓

Service ↓



A contact for every request

www.spielwarenmesse.de/en/exhibit/contact-for-exhibitors/

Your contact for new exhibitors

- Product group: Lifestyle Products
- Product group: Dolls, Soft Toys
- Product group: Baby and Infant Articles
- Product group: Model Construction and Model Railways
- Product group: Wooden Toys, Toys made from Sustainable Material
- Product group: Technical Toys, Educational Toys, Action Toys
- Product group: Electronic Toys
- Startups



Natalia Kalberlah
Sales Manager

Phone: +49 911 99813-40



Your contact for new exhibitors

- Product group: School Articles, Stationery, Creative Design
- Donation programme



Nicole Lipfert
Senior Project Manager

Phone: +49 911 99813-52



Your contact for

- Product group: Games, Books, Learning and Experimenting (Halls 10.0, 10.1, Foyer Hall 10)
- Product group: Multi-Product Group (Hall 12.0)
- Special: Toys for Kidsult
- World of Toys Hong Kong
- International Game Inventors Convention



Francesca Ercoli
Project Manager

Phone: +49 911 99813-47



ServicePartner of the Spielwarenmesse

Find the right ServicePartner for your needs. Our ServicePartners look forward to helping you out!

Chosen topic: 

Your contact for:

- Kitchen equipment (Halls 1, 2, 3C, 8 - 12, NCC Mills, NCC West)
- Washbasin / Water drainage (Halls 1, 2, 3C, 8 - 12, NCC Mills, NCC West)
- Water supply (Halls 1, 2, 3C, 8 - 12, NCC Mills, NCC West)



ABL BROCHIER Kleintechnik und
Gebäudemanagement GmbH
Innenhof

Phone: +49 911 9872949



Your contact for:

- Advertising material
- Business cards
- Printing / Printed matter



albrecht media.de
Innenhof

Phone: +49 915 542 68 68



Your contact for:

- Water drainage (Halls 1, 3A, 4, 6A, 5-7, 1A, NCC Ost)
- Water supply (Halls 1, 3A, 4, 6A, 5-7, 1A, NCC Ost)
- Kitchen equipment (Halls 1, 3A, 4, 6A, 5-7, 1A, NCC Ost)



August & Jean Hilpert Messe Service
GmbH
Innenhof

Phone: +49 911 2164880



Your contact for:

- Photographer / Photo and film service



Photo & Sound Int. Manfred Gellert
u.K.
Innenhof

Phone: +49 911 542553



Your local contact

A strong network of representatives in over 100 countries makes it easy for our partners to stay in contact with us all over the world.

[Find your local contact here](#)

Dates and deadlines for exhibitors

<https://www.spielwarenmesse.de/en/exhibit/dates-and-deadlines/>

< October 2026							November							December 2026 >						
Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun
26	27	28	29	30	31	1														
		Fit for Fair: Spielwarenmesse Digital (English) 09:00 - 10:00 Fit for Fair: Spielwarenmesse Digital (German) 14:00 - 15:00																		
2	3	4	5	6	7	8														
Spielwarenmesse Digital		Start of ticket sales Voucher codes Fit for Fair: Social media campaign with socialPALS (english) 09:00 - 10:00 Fit for Fair: Social media campaign with socialPALS (german) 14:00 - 15:00																		
9	10	11	12	13	14	15														
				Deadline: Exhibitors on Stage																
16	17	18	19	20	21	22														
			Event calendar: stand activities																	
23	24	25	26	27	28	29														
Registration deadline: ToyAward Deadline: Specials by Spielwarenmesse				Deadline: PressDay Registration deadline: ToyPitch Press Reminder: Press releases																
30	1	2	3	4	5	6														
Deadline: Exhibition plan	Deadline: Advertising exhibition grounds																			



24 November DEADLINE

Deadline: Specials by Spielwarenmesse

all-day

Register your new products for an exclusive secondary placement on our Specials by Spielwarenmesse until to-day only.

[Learn more](#)

Google Calendar

iCal Export

Tip: you can upload deadlines into your personal calendar

Downloads

www.spielwarenmesse.de/en/exhibit/downloads/

In our download area you will find important documents sorted by topic:

Spielwarenmesse

[Exhibitor brochure 2027](#) ↓

Participation Documents

[Stand allocation process for Spielwarenmesse 2027](#) ↓

[Conditions of participation Spielwarenmesse 2027](#) ↓

Information about stand construction

[Stand construction guidelines](#) ↓

[Services Responsibilities by hall](#) ↓

[ServicePartners for ceiling](#) ↓

[ServicePartners for electrical supply](#) ↓

[ServicePartners for cleaning and waste disposal](#) ↓

[ServicePartners for freight forwarding and water supply](#) ↓

Exhibition grounds

[Site plan/ hall overview](#) ↓

[Hall deliveries](#) ↓

[Parking spaces for people with disabilities](#) ↓

[Lorry parking spaces](#) ↓

[Exhibitor kitchens](#) ↓

Information for stand builders!

Your personal contacts

Halls 1, 3C

Ramona Scheidel

☎ +49 911 99813-56

✉ r.scheidel@spielwarenmesse.com



Halls 4A, 7, 7A

Vanessa Müller-Kosog

☎ +49 911 99813-45

✉ v.mueller-kosog@spielwarenmesse.com



Halls 2, 4, 5, 6, 12.2

Niklas Renner

☎ +49 911 99813-57

✉ n.renner@spielwarenmesse.com



Halls 9, 11.0, 11.1

Heiko Röschlein

☎ +49 911 99813-38

✉ h.roeschlein@spielwarenmesse.com



Halls 3, 3A, 7

Ramona Schneider

☎ +49 911 99813-53

✉ r.schneider@spielwarenmesse.com



Halls 10.0, 10.1, 12.0

Francesca Ercoli

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✉ f.ercoli@spielwarenmesse.com





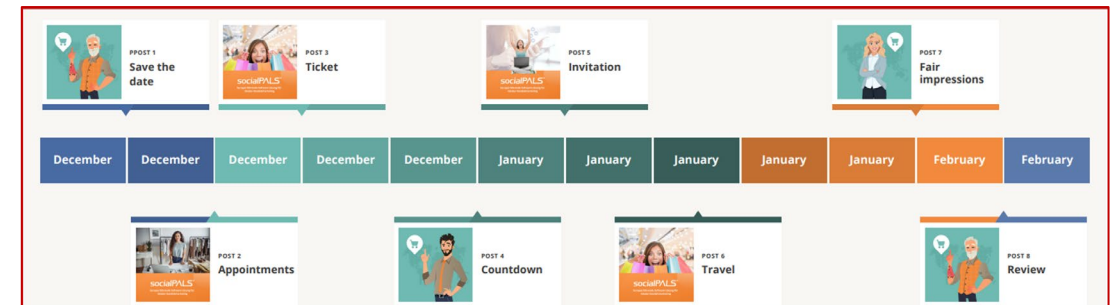
Marketing & Advertising

Promote your participation and increase your visibility!

Promote your participation!

Free Tools

- Communicating your trade fair participation
 - Banner generator
 - Social media campaign with socialPALS
- Plan promotions at your stand
 - Event calendar
- Write and contact to your customers
 - Communication kit
 - Tickets for free entry (1-day vouchers)



Invite your customers

Quota for 1-day vouchers free of charge



- According to stand area
 - up to 50m²: **50** pcs. 1-day vouchers
 - 51-100m²: **100** pcs. 1-day vouchers
 - from 101m²: **200** pcs. 1-day vouchers

→ Additional 1-day voucher 22.00 EUR incl. VAT

→ Permanent voucher **always charged** 37.00 EUR incl. VAT

→ Invoicing after the fair
- Starting in November available in the ServiceShop
click top right **Voucher and pass manager**
- Branding Package
 - Customers receive voucher code → they see your branding when redeeming in the ticket store → see your logo on their ticket

 My stand

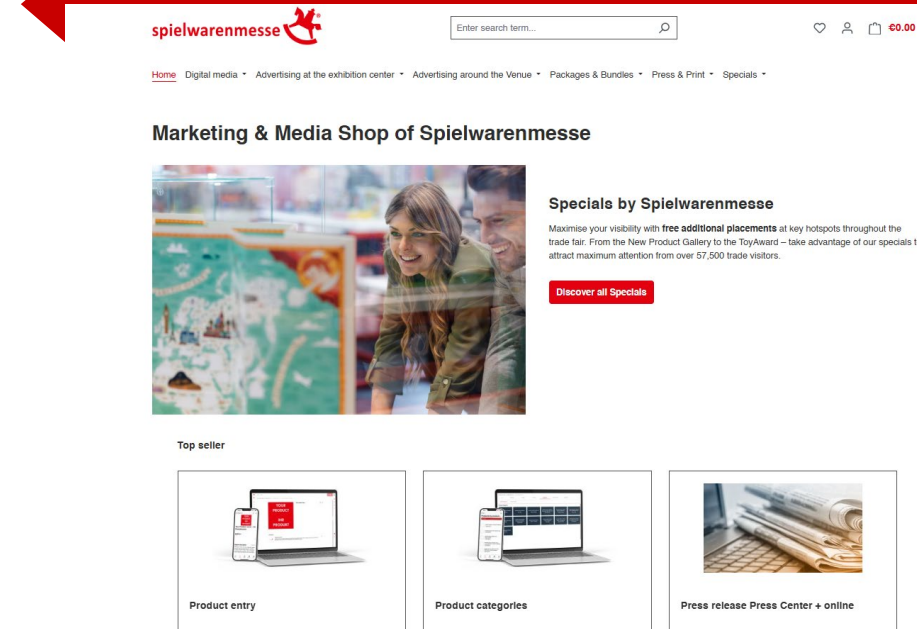
 Voucher and pass manager

 Deadlines

You can be found...

... on Spielwarenmesse Digital!

- Digital platform:
 - Company profiles of all exhibitors with product presentations, brands and registered co-exhibitors
 - Interactive hall plan
 - Trade fair participants with personal profile
- THE resource for fair visitors:
 - Preparation and follow-up from the trade fair visit
 - On-site orientation during the fair
 - Networking with trade fair participants
- Follow-up of trade fair participation:
 - Who was at your stand and when (scanned contacts)
 - Who visited your digital profile
- Stand out from the crowd!
 - Additional digital services in the Spielwarenmesse Digital Shop



Save the date
Webinar „**Spielwarenmesse Digital**“
14. October 2026, 9 am



Draw attention to your stand...

... with a variety of advertising opportunities at the exhibition centre

- Indoor und outdoor banners
- Display advertising at trade fair and hall entrances
- Advertising on stairs
- Washroom Advertising
- Individual indoor and outdoor advertising spaces
- Walking Acts
- And many more

Save the date
Webinar „Advertising Opportunities
at Spielwarenmesse“
October 21, 9 am

Maintaining your contacts

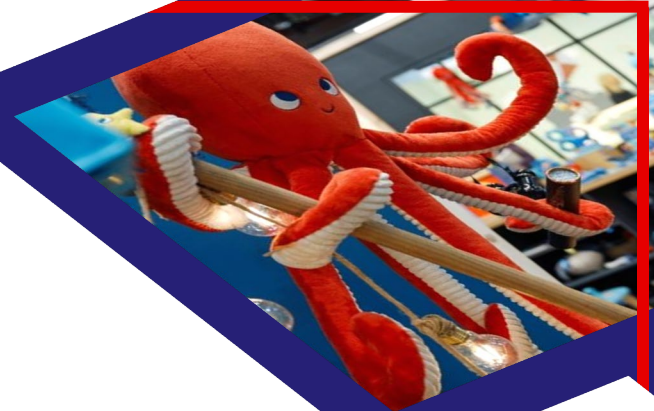
Lead-Scanning with the Spielwarenmesse App

- Scan ticket with the app
- Data: company, name, e-mail
- Available in Spielwarenmesse Digital



Specials

**TOYS
FOR
KIDULTS**



**Sustainable
Collection**

**TOY
TRENDS
2021**



**NEW
PRODUCT
GALLERY**



Specials by Spielwarenmesse

Toys for Kidults

- Entrance Mitte
- Free of charge



Reach the growing target group of adult toy fans in the interactive experience area for Collectibles, Creative Fantasy, Retro and Tabletop Games. A key growth market with strong purchasing power.

Specials by Spielwarenmesse

ToyTrends

- Entrance Mitte
- Free of charge

 **TOY
TRENDS**
2027

- Focus: Current trends in retail trade that push the toy industry forward
- Two key trends:
 - Beyond Limits
 - License to Play
- Curated products are exhibited in each category



Specials by Spielwarenmesse

New Product Gallery

- Hall 3A
- Prices starting from 390 €



- Popular contact point for visitors
- Presentation of innovations from all product groups
- Showcases can be booked in three different sizes (depending on availability)



Specials by Spielwarenmesse

ToyAward

- Hall 3A
- Free of charge



- 6 different categories
- Presentation of the Finalists and Winners
- Awarding of the ToyAward on Wednesday, 03.02.2027 in the Toy Business Forum, Hall 3A



Specials by Spielwarenmesse

Sport, Leisure, Outdoor

- Hall 7A
- Free of charge



SPECIAL



- Focus: Outdoor and leisure games and accessories
- Testing area for trying out different products
- Action area for driving scooters, vehicles and other ride-ons



Specials by Spielwarenmesse

Sustainable Collection

- Signposted on your individual stand
- Digital visibility on Spielwarenmesse Digital



Curated collection of sustainable products

Criteria:

- Environmentally friendly materials
- Resource-saving and long-lasting design
- Sustainability in the manufacturing process
- Incentive of sustainable trade



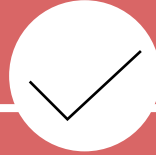
Specials by Spielwarenmesse

Deadlines



Application

23.11.2026



Acceptance/rejection

18.12.2026

ToyAward: 01.12.2026



Submission

08.01.2027

23.12.2026

Press Services

Over 1,500 national and international press representatives on site

Press Services

Over 1,500 national and international press representatives on site

Press Services

Contact the press directly

- **Press boxes**
 - On-site and digital
- **PressDay**
 - On the first day of the fair (Tuesday)
 - Photo- and camera-effective opening in Toy Business Forum/Hall 3A with band and walking acts by the exhibitors
 - In all halls: Media-effective, creative campaigns at exhibitor stands
- **ToyPitch** on PressDay
 - Three-minute pitch at the Toy Business Forum
 - Attention-grabbing presentation of your new product
 - Exclusive Pitch in the Shuttle Bus from NCC Ost – NCC Mitte
- **What's New Guide**
 - News report with ad booking
 - Your product news for press and visitors





Entertainment programme



THE exhibitor party on the first evening of the fair

- Tuesday, 02.02.2027 from 6:30 pm
- Location: Near the exhibition center (PSD Bank Nürnberg ARENA)
- Event for exhibitors with show acts, catering and music
- A new motto every year!
- Registration opens in December → limited ticket availability



THE networking event

- Thursday, 4. February 2027, 6 – 11pm
- Stand parties in all halls
- Registration fee and security costs are waived
- Registration is mandatory (via the Online Service Center before 17.01.2027)
- Publication of the participating exhibitors on Spielwarenmesse Digital

Toy Business Forum / Exhibitors on Stage

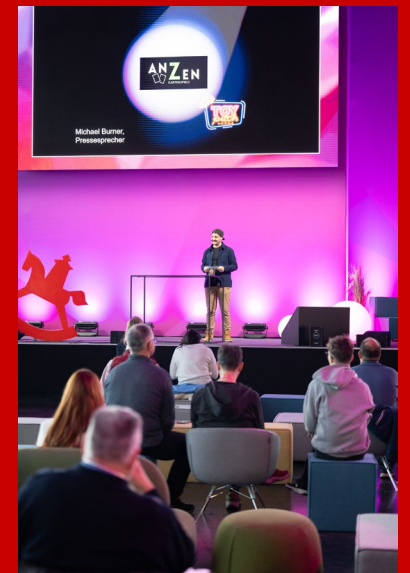
Hall 3A

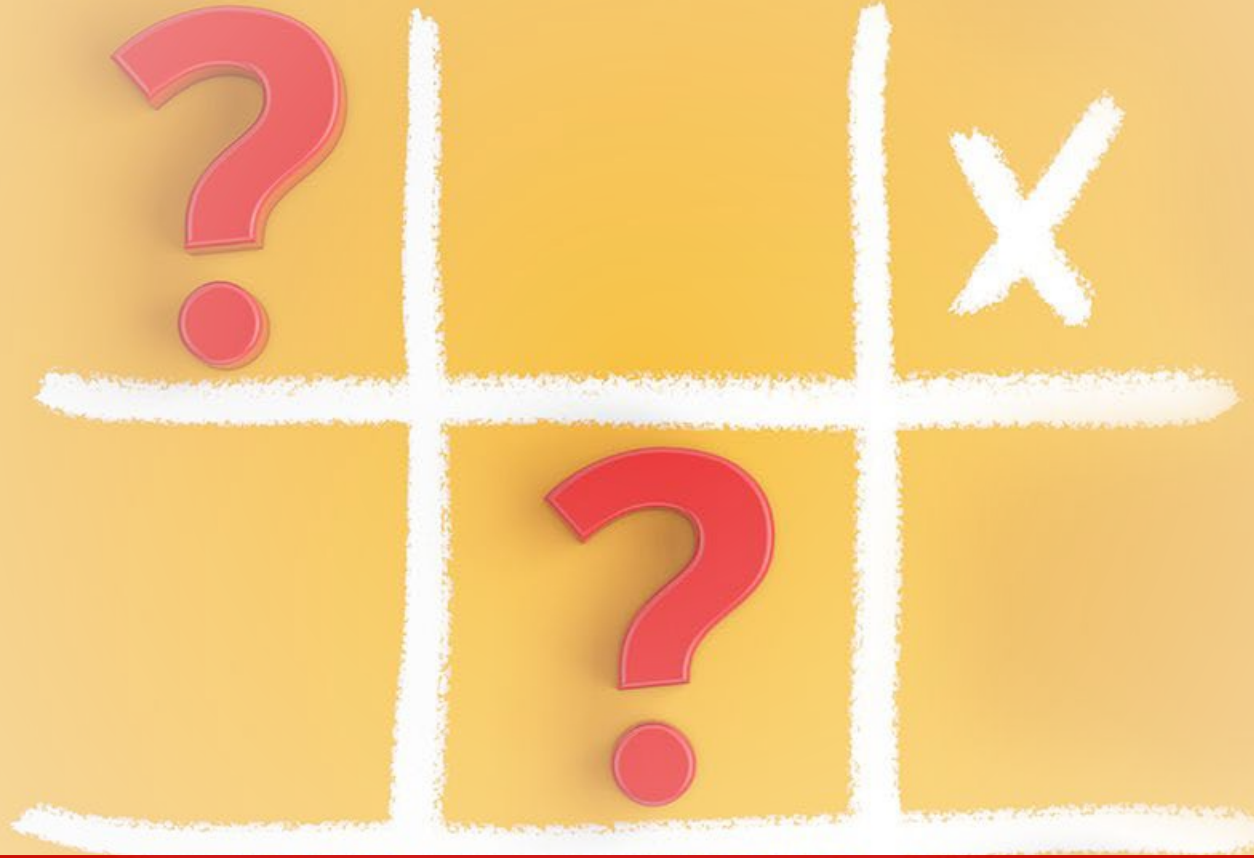


- Tuesday to Saturday from 10am to 4pm
- Podcasts, panel discussions und lectures on relevant industry topics
- Presentation of the ToyAward on the Wednesday
- Networking Break with Music & Foodtrucks



- Tuesday and Thursday from 10:30-11:30 am
- Specialist presentations from exhibitors
- Duration: each 15 minute presentation costs 990 EUR
- Application open until 11.11.26





Tips & Tricks

Travel

www.spielwarenmesse.de/en/travel

- VGN-KombiTicket
 - Entry ticket is valid as a public transport ticket in the entire VGN-area
- Cooperation with Deutsche Bahn: Event Offer
 - Available to book mid-October, can be combined with BahnCard discounts
- Partnership with Turkish Airlines
 - Discount codes for all flights to and from Nuremberg and to and from Munich
- Spielwarenmesse Bus
 - Munich Airport to Nuremberg Exhibition Centre and back
 - Sunday, 31 January to Sunday, 7 February 2027
 - For exhibitors, visitors and press



Accommodation

www.spielwarenmesse.de/en/stay



- Tips for communication:
 - Book early & directly with Hotels
 - Hotel offers outside Nuremberg
- **Revolugo is the official hotel partner of the Spielwarenmesse**
 - Individual Bookings via Widget on our Website
 - Group Booking with personal support
- Other Options:
 - PartnerHotels of NürnbergMesse (Contingents in Nuremberg and surrounding regions)
 - Airbnb, Bed & Breakfast
 - Camping Knaus and other camping offers in Nuremberg



Catering

- Catering opportunities on the entire exhibition grounds
 - Restaurants
 - Food trucks
 - Pretzel stands
 - Mobile cafés
 - Catering in the exhibiting centre
- A wide range of hot and cold offerings, including healthy, vegetarian and vegan options such as salads, bowls and smoothies
- An overview of all catering locations can be found here:
 - FairGuide (issues onsite)
 - Spielwarenmesse App (incl. menus)

IPR Council



Free **service** for out-of-court dispute resolution

For complaints regarding exhibitor's industrial property rights

DURING the fair

Register complaints here: Organizer's Lounge (NCC West, Level 1)

Your Preparation:

Register industrial property rights early in advance

Bring all documents to the Spielwarenmesse

Tip: exhibition certificate

Just in case...



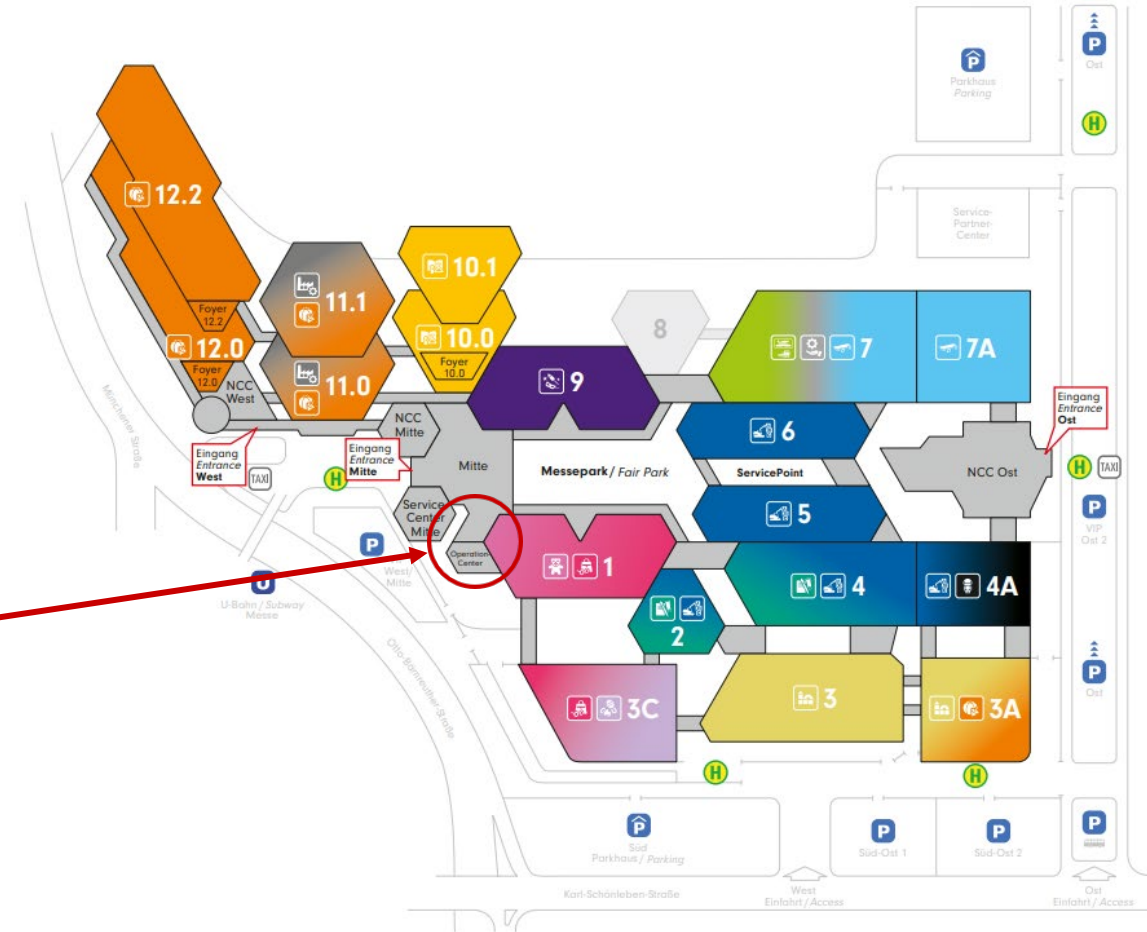
- 1 Mitte (Hauptsanitätswache/
OperationCenter)
- 2 NCC West
- 3 NCC Ost
-  Polizei
Mitte (OperationCenter)
-  Notruf
SecurityControlUnit
T +49 911 8606-7000

- Emergency number when on the exhibition grounds:
+49-911-8606-7000
- First aid stations in Entrance West, Mitte and Ost



Theft at your stand

- Prevention
 - Lock valuables & prototypes
 - Organise camera observation at your stand or stand security
- Hall security by official service partner ESS
- Take out exhibition insurance
- Procedure in case of theft
 - Inform the police immediately
 - Police onsite in the Operation Centre (Tel. +49-911-86066154)
 - Notify your personal Spielwarenmesse contact in writing
- **Important: Take immediate action!**





Charity project

You do not want to take **your products** back with you after the fair but would rather donate them to a good cause?

Donate them to the Spirit of Play Foundation by Spielwarenmesse eG



- Collection from your stand or you can hand in your products in person at our collection stations
- Information and registration available at:
www.spielwarenmesse-group.com/en/foundation-for-exhibitors/



Q&A

Now is your opportunity to ask question through the Q&A button in the bottom bar in the app

**Thank you for
attending!**

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