



Spielwarenmesse 2026: Special for grown-up toy enthusiasts

- Special area “Toys for Kidults” centrally located in Entrance Mitte
- Exclusive international market research insights

In 2026, the Spielwarenmesse will once again place a strong focus on the target group of toy enthusiasts among adults, or kidults. With the “Toys for Kidults” Special, trade visitors can look forward to an inspiring discovery area at Entrance Mitte. The 210 m² allocated to the Special invites visitors to try out products directly and exchange ideas with experienced hosts. Exclusively at Spielwarenmesse, current target group market figures from the market research institute Circana will be presented, offering valuable insights into the potential and development of this growing market. The Special trend is to be complemented with an exciting lecture programme at the Toy Business Forum.

A target group with potential

Whether collectible figures, fantasy products or tabletop games – the range is growing rapidly, and the Kidults target group is becoming increasingly important for the retail sector. Current market research results confirm the enormous potential: in the US, around \$13.4 billion was spent on toys for recipients aged 12 and over between October 2024 and September 2025 – an increase of 12 percent over the previous year and already 30.2 percent of the total toy market. In the five largest European markets (Germany, the UK, Italy, Spain, and France), sales for this age group also rose by 14 percent to 5.7 billion euros, which corresponds to a 32 percent share of the total market. These figures clearly show that kidults are no longer a niche trend and offer retailers new sales opportunities and a wide range of possibilities for expanding their product ranges.

360-degree perspective

From current market figures and practice-oriented presentations to inspiring point-of-sale examples, the Special provides retailers with targeted know-how for successful target group engagement. Inspirations for kidults’ starter assortments and appealing themed worlds await visitors as part of product



presentations in the Special area. With the categories “Collectibles”, “Creative Fantasy” and “Tabletop Games”, the Special reflects the diverse interests of Kidults. The “Toys for Kidults” Special is being created in cooperation with renowned partners such as Ultra Comix – one of Europe’s largest comic and games stores – and SPIEL Essen, the world’s largest public convention for board games.

Christian Ulrich, Member of the Executive Board at Spielwarenmesse eG (Spokesperson), emphasises: “Adults passionate about toys are shaping the market and bringing in fresh, new momentum. Our goal is to offer retailers practical inspiration and make the fascination of play accessible to all generations.”

The topic will also be addressed at the Toy Business Forum in Hall 3A:

- **Magical Kidults and Where to Find Them**
Carol Rapp & Robin de Cleur, Merz Verlag, 28 January, 3.45 pm
- **The Fascination of Kidults**
Stefan Will, Ultra Comix GmbH, 29 January, 2.45 pm
- **Live Podcast: The Geek & the Nerd – Kidults vs. Nerd**
Carol Rapp, Merz Verlag & Jasmin Karatas, RAW-R AGENCY, 30 January, 11.15 am
- **Cute Economy – Kidults and the Hype Around Blind Boxes and Plush**
Ratna Sita Handayani, Euromonitor International, 30 January 2026, 2 pm

Images are available at www.spielwarenmesse.de/media.

January 2026 – sr






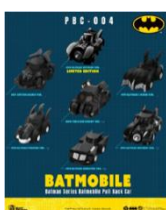

Spielwarenmesse®

The world's leading event for the sector – that's the Spielwarenmesse®. At this B2B event, key players as well as startups present their innovations and trends to retailers from all over the globe, live in Nuremberg. Alongside the extensive range of products, participants also gain a wealth of inspiration for day-to-day business together with valuable knowledge and useful guidance on the market, at what is for them the most significant industry gathering. The event is complemented by year-round coverage of themes, analyses and insights from the multifunctional platform Spielwarenmesse Digital and the e-journal 'Spirit of Play'. Since 2013, the term Spielwarenmesse® has been a protected word mark in Germany.

Fair date: Spielwarenmesse®, Tuesday to Saturday, 27 – 31 Jan 2026



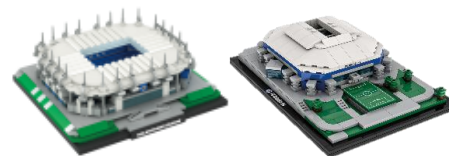
Category Collectibles

<p>Storage Cube, Artsana S.p.A./Chicco (Italy), Hall 12.0/G-06, H-07 www.chicco.com</p> <p>The storage cube combines playtime fun with tidiness. With a lid, 24 pins and two cards, children can create creative patterns. After playing, all parts can be neatly stored inside the cube.</p>	
<p>Iron Maiden. Eddie 50th Anniversary, BARRADO IMPORT EXPORT S.L. (Spain), Hall 1/B-14 www.barradopeluches.com</p> <p>To mark Iron Maiden’s 50th anniversary, Barrado presents a highly detailed premium plush figure of Eddie. This model is the highlight of the Iron Maiden collection and ranks among the bestsellers of 2025 and 2026.</p>	
<p>Tamagotchi, BARRADO IMPORT EXPORT S.L. (Spain), Hall 1/B-14 www.barradopeluches.com</p> <p>Dynamic and colourful, the Tamagotchi plush figure showcases a vibrant design that appeals to both longtime fans and new generations, underscoring the beloved brand’s timeless charm.</p>	
<p>One Piece Luffy Gear 5th, BARRADO IMPORT EXPORT S.L. (Spain), Hall 1/B-14 www.barradopeluches.com</p> <p>With soft materials, intricate detailing, and collector-grade quality, the premium Luffy Gear 5th plush figure stands out; due to its success, it will be released again in 2026 as a reissue.</p>	
<p>MC-067SP How to Train Your Dragon 2 Master Craft Toothless, Beast Kingdom Co., Ltd. (Taiwan), Hall 5/A-68 www.beast-kingdom.com</p> <p>The hand-painted collector’s figure Toothless from the Master Craft series is approximately 38 cm tall and finished in iridescent blue. The model depicts the Night Fury from “How to Train Your Dragon 2”.</p>	
<p>PBC-004 Batman Series Batmobile Pull Back Car Blind Box Set (6 pcs), Beast Kingdom Co., Ltd. (Taiwan), Hall 5/A-68 www.beast-kingdom.com</p> <p>Inspired by Batman films and animated adaptations, the blind box set includes six iconic Batmobiles as miniature pull-back cars with detailed styling, and a hidden edition completes the collection.</p>	
<p>MC-066 The Lord of the Rings: The Fellowship of the Ring Master Craft Gandalf the Grey, Beast Kingdom Co., Ltd. (Taiwan), Hall 5/A-68 www.beast-kingdom.com</p> <p>Measuring 58 cm, the Master Craft collector’s statue depicts Gandalf the Grey from “The Fellowship of the Ring” in the scene where he confronts the Balrog.</p>	



Volksparkstadion 230110 and VELTINS-Arena 230103, BRYX Toys UG (Germany), Hall 3A/D-07A
www.bryxtoys.com

The officially licensed building sets allow a faithful miniature recreation of the Volksparkstadion (806 building bricks, 17 printed parts) and the VELTINS-Arena (470 building bricks, 6 printed elements). This brings the stadium atmosphere of Hamburger SV and FC Schalke 04 into fans' homes.



Bookshop diorama, Buki France (France), Hall 4/C-05
www.bukifrance.com

A cozy bookshop can be recreated with this miniature building set with 148 parts complete with furniture, plants and LED lighting, making it equally suitable as decoration and a crafting project.



Carrera DIGITAL132 – Race of the Champions, Carrera Revell Europe GmbH (Germany), Hall 12.2/P-13
www.revell.de

The Race of the Champions slot car set includes iconic Formula 1 cars and enables precise control and thrilling races. This high-quality set combines technology and competition and is particularly suitable for adult fans.



Submarine "Das Boot" Brick System, Carrera Revell Europe GmbH (Germany), Hall 12.2/P-13
www.revell.de

With over 6,400 bricks the U-96 submarine, known from film and television can be crafted. At 120 cm in length and featuring a detailed interior, the model offers extensive building fun.



Fendt 728 Vario Tractor Click System, Carrera Revell Europe GmbH (Germany), Hall 12.2/P-13
www.revell.de

The 1:20 scale snap-fit kit recreates the "Tractor of the Year 2023" with 212 multicoloured parts. The model measures 278 mm in length and can be assembled without gluing or painting.



Cartonic 3D Puzzle NOTRE-DAME DE PARIS, CARTONIC 3D PUZZLES 1DEA ME PRODUCTION LLC (Ukraine), Hall 3A/G-11
www.cartonic.store

The detailed 3D puzzle made from eco-friendly cardboard allows you to recreate the famous cathedral in Paris. The model combines art, architecture and sustainable mindfulness.










Marvel SquishyPop, Cicaboom S.r.l. (Italy), Hall 12.0/H-01B
www.cicaboom.com

The Marvel SquishyPop collection features super-soft, malleable figures from the "Spider-Man" and "Avengers" series. These squishies are ideal for collecting, playing and stress relief.





<p>Dazzle Pals™ – Snoopy™, Diamond Art Club, LLC (United States), Hall 4/A-68 www.diamondartclub.com</p> <p>Crafting and fun combine nostalgia and collectability in this 3D diamond painting set of a sparkling Snoopy figure. Adult fans and collectors can customise Snoopy and create a decorative display.</p>	
<p>Stranger Things Hawkins Heroes, EPOCH Traumwiesen GmbH (Germany), Hall 1/D-09 www.epoch-traumwiesen.de</p> <p>The Stranger Things puzzle brings the 1980s Hawkins vibe to the table and showcases detailed images of the main characters. Extra-small pieces provide a special challenge, while mini motifs to collect also make the puzzle an attractive wall decoration for adult fans.</p>	
<p>Naruto Shippuden A Jigsaw Puzzle, EPOCH Traumwiesen GmbH (Germany), Hall 1/D-09 www.epoch-traumwiesen.de</p> <p>With 1,053 pieces and a dynamic Naruto motif, this puzzle brings epic ninja action into the living room. The extra-small pieces offer a particular challenge and make the puzzle appealing as a stylish wall decoration for fans.</p>	
<p>Crystal Gallery 3D Puzzle, Eureka BV (Belgium), Hall 10.0/D-30, E-29 www.crystal-gallery.eu</p> <p>The Crystal Gallery 3D puzzles for discerning puzzle fans bring beloved Disney characters to life in a sparkling look. The models are assembled without glue or tools but require skill and patience.</p>	
<p>Liebherr R 938 Pneumatic Excavator, fischertechnik GmbH (Germany), Hall 4/E-11, F-10 www.fischertechnik.de</p> <p>The building set contains over 650 parts for the detailed reconstruction of a hydraulic excavator. Equipped with a pneumatic compressor, hand valves and exhaust flow restrictors, the model enables realistic, controllable movements and offers technical fun for tinkerers.</p>	
<p>Star Wars Mythos Statue Darth Vader, heo GmbH (Germany), Hall 5/A-16, B-15 www.explore.heo.com</p> <p>The Darth Vader statue made of ABS and polystone is approximately 63 cm tall and stands on the wreckage of an X-wing. It features an interchangeable head and detailed design.</p>	
<p>Shaun the Sheep – Shaun Quad Bike, Hornby Hobbies Ltd. (United Kingdom), Hall 7/B-18 www.corgi.co.uk</p> <p>The robust die-cast quad with rolling wheels and Shaun the Sheep as the driver is an entertaining vehicle model for the Mossy Bottom Farm.</p>	



CluePuzzle – The Wonderbox of Alice, iDventure UG (Germany), Hall 10.0/19
www.idventure-shop.de

CluePuzzle – The Wonderbox of Alice combines classic puzzling with escape-box mechanics: the set consists of 180 pieces that are assembled to uncover hidden clues and solve logic puzzles. The second instalment in the series offers a particularly challenging experience for puzzle fans.



Metal Earth Star Wars Millennium Falcon und Metal Earth Lord of the Rings Sauron, Invento Products & Services GmbH (Germany), Hall 6/C-29
www.invento-hq.com

The 3D metal construction kits made from laser-cut steel parts enable faithful recreations of the Millennium Falcon from “Star Wars” and Sauron from “The Lord of the Rings”. Both models are assembled without adhesive and are aimed at fans aged 14 and over.



Statue Galadriel – Lord of the Rings – Art Scale 1/10, Iron Studios (Portugal), Hall 5/A-89
www.ironstudios.eu

This limited collector’s statue made from high-quality polystone is intricately hand-painted and depicts Galadriel with her Mirror in Lothlórien.



72013 – Porsche 911 – Complete Set for Modelling, Italeri S.p.A. (Italy), Hall 7/C-19
www.italeri.com

The starter set for the Porsche 911 in 1:24 scale includes tyres, chrome parts, paints, tools and accessories – all in one box for a straightforward start to model building.



Funny Cats Surprise, JOY TOY AG (Italy), Hall 4/A-80
www.joy-toy.com

Each blind box in the Funny Cats Surprise collection contains a plush cat plus a surprise.



PLAY TIME COLLECTION, Juguetes Cayro S.L. (Spain), Hall 10.0/F-21
www.cayro.es

The Play Time Collection offers mini sports games in a retro look for collectors, inspired by classic VHS tapes. Each box provides quick play breaks and nostalgic fun.



Tiny Nightmares Collectible Figures Blind Box, Just Play UK Ltd (United Kingdom), Hall 6/C-11
www.justplayproducts.com

Inspired by horror films, the Tiny Nightmares Collectible Figures feature creepy designs with a classic aesthetic. Each blind box includes a 7.6 cm figure with eerie eyes for collecting and decoration.












<p>keebox blue, purple & yellow, keebox GmbH (Switzerland), Hall 3A/D-12A www.keebox.ch</p> <p>The keebox is an interactive puzzle box with multiple sequential puzzles. The goal is to find a hidden token. The boxes are available in various difficulty levels.</p>	
<p>Veko Eliminator Charger 1:10 Drag Racing Carbon RTR, KYOSHO EUROPE FRANCE DISTRIBUTION LOISIRS (France), Hall 7/B-28 www.kyoshoeurope.com</p> <p>The Veko Eliminator Charger is a 1:10 drag-racing model car with two-wheel drive and a modern carbon look. Thanks to its ready-to-race setup, you can start racing straight out of the box.</p>	
<p>Kyosho First Mini-Z 1:28 Shelby Cobra Daytona Chrome, KYOSHO EUROPE FRANCE DISTRIBUTION LOISIRS (France), Hall 7/B-28 www.kyoshoeurope.com</p> <p>With an innovative drive mechanism, multiple driving modes and a time-trial function, the Kyosho First Mini-Z in 1:28 scale offers an easy entry into the world of RC model cars.</p>	
<p>Flame Flame Fruit Light-Up, MADCOW ENTERTAINMENT (France), Hall 12.0/D-04 www.teknofun-entertainment.com</p> <p>The luminous replica of the legendary "Mera Mera no Mi" Devil Fruit from "One Piece" features two lighting modes.</p>	
<p>HOT WHEELS® F1® Assortment, Mattel GmbH (Germany), Hall 12.2/P-15 www.mattel.de</p> <p>The Hot Wheels Premium F1 models in 1:64 scale feature metal bodies, Real Riders tyres and authentic details. The range comprises 16 vehicles in the 2024 team colours and is supplied with a display plinth and a collector's box.</p>	
<p>Masters of the Universe x Transformers Figures, Mattel GmbH (Germany), Hall 12.2/P-15 www.mattel.de</p> <p>The set includes two crossover figures: Man-At-Arms with Bumblebee armour and Skeletor with Megatron armour. Each figure is approx. 14 cm tall, features 16 points of articulation, interchangeable parts, accessories, a collector's box and a mini-comic.</p>	
<p>Harry Potter-Hogwarts Express, Pinqi HK Limited (Hong Kong), Hall 4/B-92 www.pantasy.com</p> <p>The detailed wooden collector's model with moving wheels, lighting functions, steam locomotive sounds and a smoke effect authentically recreate the Hogwarts Express.</p>	









<p>Wooden Gallery, Pinqi HK Limited (Hong Kong), Hall 4/B-92 www.pantasy.com</p> <p>The Wooden Gallery is a collectable wooden series with customisable sizes and easy-to-build kits. The sets can be connected to one another and depict iconic anime moments.</p>	
<p>One Piece Live Action series – soft toys, Play by Play Toys & Novelties Europe, SA (Spain), Hall 1/B-01, C-02 www.playbyplaytoys.es</p> <p>Plush range inspired by the “One Piece” live-action series brings Luffy and his crew to life as adorable chibi collectables.</p>	
<p>LORD OF THE RINGS – GOLLUM COLLECTOR SOFT TOY, Play by Play Toys & Novelties Europe, SA (Spain), Hall 1/B-01, C-02 www.playbyplaytoys.es</p> <p>Finely crafted and designed with the dark charm of the famous Middle-earth creature, the Gollum Collector plush from “The Lord of the Rings” is a unique collector’s piece for fans of the fantasy saga.</p>	
<p>SOUTH PARK SOFT TOYS, Play by Play Toys & Novelties Europe, SA (Spain), Hall 1/B-01, C-02 www.playbyplaytoys.es</p> <p>The South Park plush collection presents the series’ most famous characters as cute collectables.</p>	
<p>Hork (Plush), Randimals LLC (USA), Hall 1/E-12A www.randimals.com</p> <p>Hork combines horse and shark into a plush toy that symbolises strength, elegance and individuality – perfectly in line with the Randimals message.</p>	
<p>Die-cast 1:24 Mercedes-AMG G 63, RASTAR GROUP (China), Hall 4A/A-20, B-29 www.rastar.com</p> <p>The “Die-cast 1:24 Mercedes-AMG G 63” model vehicle faithfully reproduces the original in high-quality die-cast metal.</p>	
<p>R/C 1:18 Porsche 911 GT2 RS Clubsport 25 Building Kit, RASTAR GROUP (China), Hall 4A/A-20, B-29 www.rastar.com</p> <p>For builders, motorsport fans and car enthusiasts: the 76-piece model of the Porsche 911 GT2 RS Clubsport 25 in 1:18 scale is remote-controlled.</p>	
<p>One Piece – Collectible Plush – 25 cm Series, Sakami Merchandise GmbH (Germany), Hall 6/A-27 www.sakami.info</p> <p>The One Piece Collectible Plush Series includes around 20 different characters in a 25 cm format. The plush figures are made from soft premium materials, feature detailed embroidery and authentic designs.</p>	



<p>Hello Kitty & Friends Collectible Plush – 22 cm Series, Sakami Merchandise GmbH (Germany), Hall 6/A-27 www.sakami.info</p> <p>The Hello Kitty & Friends Collectible Plush Series features soft plush figures made from high-quality materials with detailed embroidery and classic Sanrio styling. The collection offers three different designs and is available in 17, 22 and 35 cm sizes.</p>	
<p>SIKUControl – Drive it like you’re gaming!, Sieper GmbH (Germany), Hall 12.2/P-02 www.siku.de</p> <p>With the Claas Xerion 5000 Trac VC from the SIKUControl series, Bluetooth-enabled vehicles can now also be controlled via a game controller. Connection through the SIKUApp enables a modern and sustainable play experience with all common Bluetooth gaming controllers.</p>	
<p>Disney YuYus, SIMBA-DICKIE-GROUP GmbH (Germany), Hall 6/C-03, C-09 www.simbatoy.com</p> <p>The Disney YuYus by Simba Toys present Stitch and Winnie the Pooh as plush keychain figures in animal costumes, hidden in blind bags. The figures are perfect for collecting, trading and as accessories for bags, backpacks or keys.</p>	
<p>Squishable D20 Blind Dox Series 1: Let’s Roll, Squishable (USA), Hall 1/B-34 www.squishable.com</p> <p>The Squishable D20 Dice Collection offers plush keychains shaped like D20 dice as a blind box series with six different colour variants.</p>	
<p>Millennium Falcon™, Ukrainian Gears LLC (Ukraine), Hall 3/D-79 www.ugearsmodels.com</p> <p>With LED lights, moving parts and an official Disney licence, the detailed 3D wooden puzzle brings the legendary Millennium Falcon to life – a meditative crafting experience for creative “Star Wars” fans and collectors.</p>	
<p>Gringotts™ Marble Run, Ukrainian Gears LLC (Ukraine), Hall 3/D-79 www.ugearsmodels.com</p> <p>The Gringotts Marble Run is a 3D wooden puzzle from the “Harry Potter” range, combining magical architecture, ingenious mechanics, coloured elements, LED lighting and an electric motor.</p>	
<p>R2-D2™, Ukrainian Gears LLC (Ukraine), Hall 3/D-79 www.ugearsmodels.com</p> <p>The 3D wooden model of R2-D2 features movable legs and an LED projector that displays real “Star Wars” images. The officially licensed kit edition is aimed at fans and collectors.</p>	



<p>Tesla Box – Escape Room in a Box, Wisteria GmbH (Germany), Hall 3A/B-02 www.puzzlepotato.com</p> <p>The Tesla Box combines mechanical puzzles with electronics to create a special logic challenge. Step by step, tasks are solved to open the box – like in an escape room. The hand generator provides power without batteries.</p>	
<p>Playmobil DFL, PLAYMOBIL Horst Brandstätter Group (Germany), Hall 12.2/P-07 www.horst-brandstaetter-group.com</p> <p>The Playmobil DFL collection comprises six individual play figures in the typical 7.5 cm Playmobil format. A large figure is also available.</p>	
<p>Dungeons & Dragons Mini Monster Tiny Tankards Shot Glass Set, Nemesis Now Ltd. (United Kingdom), Hall 12.0/G-01 www.nemesisnow.com</p> <p>The Mini Monster Tiny Tankards Set brings the world of “Dungeons & Dragons” to the tabletop. The three 8.5 cm shot cups, made from high-quality resin, are hand-painted and depict a green Beholder, a Mimic and a Mind Flayer. The set comes in a colourful, officially licensed box.</p>	
<p>Dungeons & Dragons 50th Anniversary Collectors Box, Nemesis Now Ltd. (United Kingdom), Hall 12.0/G-01 www.nemesisnow.com</p> <p>The Dungeons & Dragons 50th Anniversary Collectors Box is a premium resin collectible in the shape of a 20-sided die on a dragon base. Hand-painted in red and gold, it features 3D gold motifs of legendary D&D villains and monsters. The removable top reveals a red velvet interior – suitable for dice or small treasures.</p>	
<p>YuMe One Piece Barrel Capsule, MaxxMarketing Ltd. (Hong Kong), Hall 12.0/E-11 www.YuMeToys.com</p> <p>The One Piece Barrel Surprise Capsules by MaxxMarketing offer interactive puzzle fun and collecting joy. After solving the puzzle barrel, a chibi figure of one of six Straw Hat Pirates appears. The barrel serves as a display stand and is complemented by accessories such as a clue card, stickers, a scene card and an acrylic display.</p>	
<p>YuMe Stranger Things Upside Down Capsule Series 3, MaxxMarketing Ltd. (Hong Kong), Hall 12.0/E-11 www.YuMeToys.com</p> <p>The Stranger Things Capsule Series 3 by MaxxMarketing brings the retro charm of Hawkins home. Each capsule in a walkie-talkie design contains a stylised collectible figure of well-known characters such as Max or Henry Creel. Unboxing becomes a puzzle challenge: Morse code and anagrams must be solved to reveal the figure. The capsule then serves as a display stand.</p>	



YuMe Hello Kitty and Friends Memo Stand Party Time Series,
MaxxMarketing Ltd. (Hong Kong), Hall 12.0/E-11







www.YuMeToys.com

The Hello Kitty Party Time Memo Stand series brings popular characters like Hello Kitty, Kuromi, Pompompurin, Pochaco, My Melody and Cinnamoroll to the desk as decorative memo holders. Each stand comes with five thematically matching sticky notes and adds organisation with cheerful party flair.





Category Creative Fantasy

<p>TRUE METALLIC METAL FULL COLLECTION, Acrylicos Vallejo SLU (Spain), Hall 10.1/D-19 www.acrylicosvallejo.com</p> <p>The True Metallic Metal paint series offers water-based metallic paints for fantasy and military games. The set includes 20 colour families with four variants each, plus two brushes and two miniatures.</p>	
<p>XPRESS COLOR STARTER SET, Acrylicos Vallejo SLU (Spain), Hall 10.1/D-19 www.acrylicosvallejo.com</p> <p>The Xpress Color Starter Set contains special single-coat paints that achieve light, shade and mid-tones in one step. Included are core colours, a paintable miniature and a synthetic brush.</p>	
<p>Star Wars: Legion – Galactic Empire Starter Set, Asmodee Holding GmbH (Germany), Hall 10.1/D-30 www.asmodee.de</p> <p>The starter set for the Star Wars: Legion miniatures game contains everything needed to begin on the side of the Galactic Empire. With Darth Vader and Imperial troops, players can experience action-packed tabletop battles against the Rebellion.</p>	
<p>Star Wars: Legion – Rebel Alliance Starter Set, Asmodee Holding GmbH (Germany), Hall 10.1/D-30 www.asmodee.de</p> <p>The starter set for the Star Wars: Legion miniatures game contains everything needed to begin on the side of the Rebel Alliance. With Luke Skywalker, Rebel troops and Wookiee warriors, players can experience action-packed tabletop battles against the Empire.</p>	
<p>Star Wars: Unlimited – Intro Battle: Hoth, Asmodee Holding GmbH (Germany), Hall 10.1/D-30 www.asmodee.de</p> <p>The standalone starter set for Star Wars: Unlimited – First Battle of Hoth offers the ideal entry into the trading card game and lets players relive the legendary Battle of Hoth.</p>	
<p>Star Wars: Unlimited – Secrets of Power, Asmodee Holding GmbH (Germany), Hall 10.1/D-30 www.asmodee.de</p> <p>Star Wars: Unlimited – Masters of Intrigue is a fast, accessible trading card game featuring iconic “Star Wars” characters. Players face off in exciting duels and discover the limitless possibilities of the galaxy.</p>	



Naruto Mythos Trading Card Game – Konoa Shido, Cicaboom S.r.l. (Italy), Hall 12.0/H-01B

www.narutotcgmythos.com

The Naruto Mythos Trading Card Game – Konoa Shido is a fast, strategic card game with an innovative mission system. Premium cards with holography, micro-engraving and rare editions, including a 22-carat gold card, offer a special collecting experience.



Candela Obscura, Pegasus Spiele GmbH (Germany), Hall 11.0/FY-06

www.pegasus.de

In the pen-and-paper role-playing game Candela Obscura, players take on the roles of a secret society that protects Newfaire and the Fairelands from supernatural dangers and occult mysteries.



Disney Lorcana TCG, Ravensburger Verlag GmbH (Germany), Hall 12.0/A-12, D-13

www.ravensburger.de

The Disney Lorcana Trading Card Game combines beloved Disney characters with its own game mechanics in a new world. After ten successful sets, the range is being expanded to include puzzles and, in future, books as well — a must-have for collectors and Disney fans.



Game Castle, Gamegenic GmbH (Germany), Hall 10.1/D-30

www.gamegenic.com

The Game Castle by Gamegenic is a versatile, double-sided storage and transport solution for board, card and tabletop games. It offers separate access to cards and tokens, numerous removable compartments, a reinforced handle and an adjustable shoulder strap.

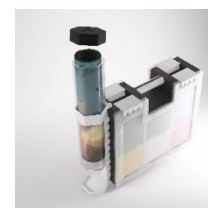


Game Castle Tube Holder Add-on, Gamegenic GmbH (Germany), Hall 10.1/D-30

Hall 10.1/D-30

www.gamegenic.com

Designed for the Game Castle, the Game Castle Tube Holder securely transports up to two playmat tubes and can be flexibly attached or removed.



Magic: The Gathering/Prime Playmat – Auntie Ool, Cursewretch, Gamegenic GmbH (Germany), Hall 10.1/D-30

www.gamegenic.com

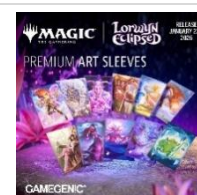
With high-quality printing and richly detailed artwork, the officially licensed Gamegenic Prime playmat for Magic: The Gathering offers 2 mm padding, an ultra-fine fabric surface, a non-slip underside, and a premium flat seam for smooth, secure gameplay.







Magic: The Gathering/Premium Art Sleeves – Ashling, the Limitless, Gamegenic GmbH (Germany), Hall 10.1/D-30

www.gamegenic.com

Full-colour and textured, the officially licensed Premium Art Sleeves for Magic: The Gathering feature a matte back with a transparent front for great feel and smooth shuffling. Each pack includes 105 sleeves in plastic-free packaging.



















<p>Magic: The Gathering/Sidekick PRO 100+ XL – Ashling, the Limitless/Auntie Ool, Cursewretch, Gamegenic GmbH (Germany), Hall 10.1/D-30 www.gamegenic.com</p> <p>Featuring officially licensed Magic: The Gathering artwork, the Sidekick PRO 100+ XL is a premium deck box that holds over 100 double-sleeved cards.</p>	
<p>Star Wars: Unlimited Game Mat – Darth Vader Unstoppable, Gamegenic GmbH (Germany), Hall 10.1/D-30 www.gamegenic.com</p> <p>Colour-printed and softly padded, the officially licensed Star Wars: Unlimited playmat has a non-slip underside to protect cards from rough surfaces and to enhance the gameplay experience.</p>	
<p>Star Wars: Unlimited Premium Art Sleeves – Darth Vader Unstoppable, Gamegenic GmbH (Germany), Hall 10.1/D-30 www.gamegenic.com</p> <p>In standard size and officially licensed, the Star Wars: Unlimited Premium Art Sleeves are colour-printed with a textured, matte back and a transparent front for excellent shuffling and protection.</p>	
<p>Star Wars: Unlimited Soft Crate – Darth Vader Unstoppable/Director Krennic, Gamegenic GmbH (Germany), Hall 10.1/D-30 www.gamegenic.com</p> <p>Engineered as a colour-printed deck box with an innovative token box, the officially licensed Star Wars: Unlimited Soft Crate protects a complete double-sleeved deck.</p>	





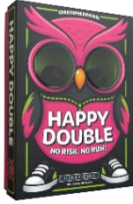



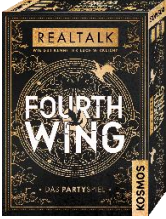
Category Tabletop Games

<p>LOL LADIES – Laughter "forbidden", ANZEN UG (Germany), Hall 10.1/B-10 www.anzen-spiele.de</p> <p>LOL LADIES is a card game for girls' night, featuring 110 cards and six categories. The aim of the game is not to laugh. Three different game modes provide variety.</p>	
<p>Gretchens Garden, Asmodee Holding GmbH (Germany), Hall 10.1/D-30 www.asmodee.com</p> <p>Gretchen's Garden invites players, with lovingly crafted illustrations and 134 cards, to engage in strategic gameplay centred on succulents. The components and score pad enable a quick start.</p>	
<p>Who Says? Friends, Asmodee Holding GmbH (Germany), Hall 10.1/D-30 www.asmodee.com</p> <p>The party game Who Says? Friends revolves around quotes from the cult series Friends. Simple rules and entertaining rounds make it a highlight for fans and friends.</p>	
<p>Zombicide: White Death, Asmodee Holding GmbH (Germany), Hall 10.1/D-30 www.asmodee.de</p> <p>In the cooperative survival game Zombicide: White Death, up to 6 players aged 14 and over face a zombie horde together. The medieval fantasy setting and icy winter backdrop create thrilling challenges.</p>	
<p>Dewan, Asmodee Holding GmbH (Germany), Hall 10.1/D-30 www.asmodee.de</p> <p>Dewan offers fast, strategic fun for 2 to 4 players. They lead their people through unspoiled landscapes, place camps and use cards strategically to tackle varied challenges.</p>	
<p>Forest Shuffle: Dartmoor, Asmodee Holding GmbH (Germany), Hall 10.1/D-30 www.asmodee.de</p> <p>Forest Shuffle Dartmoor is a standalone set-collection game for 2 to 5 players. In Dartmoor National Park, players build a harmonious ecosystem and discover new species, abilities and bonuses.</p>	
<p>One Piece: Challenge Remember, Asmodee Holding GmbH (Germany), Hall 10.1/D-30 www.asmodee.de</p> <p>In this memory game centred on the most famous "One Piece" characters, players search for matching pairs. The game challenges participants' visual memory and speed.</p>	



<p>Take Time, Asmodee Holding GmbH (Germany), Hall 10.1/D-30 www.asmodee.de</p> <p>Take Time from Asmodee is a cooperative card game in which players solve clock-themed puzzles together. Across 40 challenges, cards must be placed strategically, and the team must act non-verbally.</p>	
<p>The Hobbit: There and Back Again, Asmodee Holding GmbH (Germany), Hall 10.1/D-30 www.asmodee.de</p> <p>In this competitive dice game for 1 to 4 players, participants experience eight adventures with Bilbo and the Dwarves. The goal is to defeat Smaug and reclaim the Dwarven treasure.</p>	
<p>MARVEL: Skirmish! In New York, Asmodee Holding GmbH (Germany), Hall 10.1/D-30 www.asmodee.de</p> <p>In this two-player duel game, heroes such as Doctor Strange and Hulk face villains like Ultron and Loki. The aim is to win dominance over New York in gripping confrontations.</p>	
<p>Star Wars: Battle of Hoth, Asmodee Holding GmbH (Germany), Hall 10.1/D-30 www.asmodee.de</p> <p>Fast-paced yet tactical, this miniatures game stages action-packed skirmishes on a modular battlefield. Players take on the roles of the Empire or the Rebels and decide the fate of Echo Base in dramatic battles.</p>	
<p>Gwent: The Legendary Card Game, Asmodee Holding GmbH (Germany), Hall 10.1/D-30 www.asmodee.de</p> <p>Now available as a physical edition, the cult card game from "The Witcher 3" invites intense tabletop duels. With strategic factions, players compete against one another and rediscover the Witcher universe in analogue form.</p>	
<p>Exploding Kittens: The Board Game, Asmodee Holding GmbH (Germany), Hall 10.1/D-30 www.asmodee.de</p> <p>The acclaimed party game becomes a board game with cards and a movable 3D playing surface. Because the board can flip at any time, surprising and delightfully chaotic game situations arise.</p>	
<p>Pokémon: Trainer Guess – Kanto Edition, Asmodee Holding GmbH (Germany), Hall 10.1/D-30 www.asmodee.de</p> <p>The talking Poké Ball turns the hunt for all 151 Pokémon from the Kanto region into an interactive guessing game. One person thinks of a Pokémon while the Poké Ball asks targeted questions to home in on the correct answer.</p>	



<p>Lucky Kitty, Blue Orange (France), Hall 10.0/H-14 www.blueorangegames.eu</p> <p>This dexterity game calls for a delicate touch: players carefully pull the right colour of wool from the ball of yarn. Whoever gathers all their threads first becomes the fastest kitten in the basket.</p>	
<p>BAD DAY, CREATIVE TOYS-BRINQUEDOS ART DE DES (Portugal), Hall 10.0/D-25 www.creativetoys.pt</p> <p>BAD DAY is a party game that puts players' pop culture knowledge to the test. It's ideal for social gatherings and guarantees plenty of fun.</p>	
<p>Happy Double – No Risk No Run!, D&R DENKRIESEN GmbH (Germany), Hall 10.1/C-10, D-17 www.denkriesen.com</p> <p>Happy Double – No Risk No Run! is a dice game for convivial rounds in which players score points and use action cards strategically. With every roll the risk increases, as doubles can reduce your score.</p>	
<p>Koi, daVinci Editrice S.R.L. (Italy), Hall 10.1/C-13 www.dvgames.com</p> <p>In Koi, players design their own ornamental pond and welcome colourful koi carp – the “swimming flowers”. The aim is to create the best environment, bringing luck and success into the game.</p>	
<p>First to Worst Care Bears, Dyce LLC (United States), Hall 10.0/J-03 www.dycegames.com</p> <p>This edition of the popular priorities game brings the world of the Care Bears to the table. Featuring favourite characters like Grumpy Bear, Tenderheart Bear and Cheer Bear, it offers cross-generational fun.</p>	
<p>History Trivia Game, Dyce LLC (United States), Hall 10.0/J-03 www.dycegames.com</p> <p>The History Trivia Game is a knowledge and strategy game in which the first player to win a card in all five categories emerges victorious. Clever card trading can block opponents and secure the tournament win.</p>	
<p>Fourth Wing – Realtalk, Franckh-Kosmos Verlags-GmbH & Co.KG (Germany), Hall 10.0/G-02 www.kosmos.de</p> <p>As a cooperative communication game, Fourth Wing – Realtalk brings 180 “Who’s most likely to...” questions to the table. Designed for 3 to 6 players aged 16+, it sparks lively conversations and guarantees entertaining game nights with friends.</p>	



<p>Nature, HABA Sales GmbH & Co. KG (Germany), Hall 3/E-50 www.haba-play.com</p> <p>In Nature, it's all about survival in the ecosystem: players strategically lead different species, forage for food, hunt, fend off enemies and develop useful traits. Whoever adapts best emerges as the winner.</p>	
<p>Grab the mic, Hutter Trade GmbH & Co KG HUCH! (Germany), Hall 10.1/A-08 www.hutter-trade.com</p> <p>Take to the stage: in Grab the Mic, players draw a word card, make up a fitting song and sing it out loud. The result is a fast, entertaining karaoke show for your group.</p>	
<p>Liar's UNO™, Mattel GmbH (Germany), Hall 12.2/P-15 www.mattel.de</p> <p>With Liar's UNO, the thrill amps up the classic: cards are played face down and called — truth or bluff? Anyone caught lying draws penalty cards. Practical: symbols support colour-blind players.</p>	
<p>Tatort Höhenflug, Momentum Games GmbH (Deutschland), Halle 3A/D-06A shop.crime-cases.de</p> <p>This crime case takes you aboard a passenger flight, where a murder must be solved. By analysing documents, photos and clues, players dive deep into the investigation. The flexible difficulty scales to small groups and ensures suspense-filled evenings.</p>	
<p>Boss Fighters QR, Pegasus Spiele GmbH (Germany), Hall 11.0/FY-06 www.pegasus.de</p> <p>Cooperative and digitally assisted: in Boss Fighters QR, players use an app to face ten bosses with individual strengths and abilities that react tactically to actions. The result is an innovative, connected card-game experience.</p>	
<p>Light Speed Arena, Pegasus Spiele GmbH (Germany), Hall 11.0/FY-06 www.pegasus.de</p> <p>In Light Speed Arena, everyone simultaneously places their ships in a chaotic arena, fires lasers at opponents or asteroids, collects minerals, and competes for the most points.</p>	
<p>Pass the Word, PIATNIK Unternehmensverwaltung Deutschland GmbH (Germany), Hall 10.1/A-10 www.piatnik.com</p> <p>Pass the Word is a cooperative party game in which secret terms are guessed through clever associations and a good feel for fellow players. The goal is to score as many points as possible together.</p>	



<p>Crime Scene 8° East – A Dangerous Game, Planet A e.Kfr. (Germany), Hall 10.0/E-13 www.myplaneta.de</p> <p>In this climate-themed mystery game, an international conference takes centre stage, as explosive research data disappears. The discovery of scientist Pia Pfeiffer opens up new avenues of energy generation – but could become dangerous in the wrong hands.</p>	
<p>Super Sushi, Sweetips d.o.o. (Slovenia), Hall 10.0/E-04 www.playworldgame.com</p> <p>Super Sushi is a fast, tactile dexterity game in which soft foam sushi is stacked, flicked, and balanced. Various mini challenges ensure energetic, deliberately chaotic rounds.</p>	
<p>Top Trumps Collectables Stranger Things, Winning Moves Deutschland GmbH (Germany), Hall 10.0/G-16 www.winningmoves.de</p> <p>Top Trumps Collectables Stranger Things is a trump card game based on the popular series that combines atmospheric illustrations, head-to-head duels in direct comparison, and additional Top Trumps Quiz facts on every card. This gives fans a compact, varied introduction to the world of “Stranger Things”.</p>	
<p>Top Trumps Quiz Stranger Things, Winning Moves Deutschland GmbH (Germany), Hall 10.0/G-16 www.winningmoves.de</p> <p>Top Trumps Quiz Stranger Things puts knowledge of seasons 1 to 4 to the test. With 500 questions, fans can examine and expand their understanding of Eleven, her friends, and the events of the series. Each card contains five questions and answers, as well as stills from the series for additional context.</p>	
<p>The Two Towers: Trick-Taking Game, Asmodee GmbH (Germany), Hall 10.1/F-43 www.asmodee.de</p> <p>In The Two Towers: Trick-Taking Game, players return to the world of Middle-earth. While Merry and Pippin are held captive by Orcs, Frodo and Sam continue their journey to Mordor, and Aragorn with his companions roams Fangorn and Rohan. Through cooperative, skilful card play, players help the characters achieve their respective goals.</p>	